*Please describe the different components of your company / project and requested technical assistance in the template below. The concept note’s objective is to get initial feedback on the eligibility of the project to receive LDN TAF support and to highlight components that need further elaboration / strengthening in the full proposal. Please use this concept note to your own benefit in describing the components clear but concise.*

# Concept Note

### General information TA project

|  |
| --- |
| **General TA project information** |
| **Applicant organisation** |  |
| **TA Project title** |  |
| **Country & project area** | *< Countries that are under US and EU embargo are not eligible to support by the LDN TAF. >* |
| **Country of registration of the project developer** | *<* *The LDN TAF will not enter into contracts with project Developers listed by the EC as non-cooperative jurisdictions for tax purposes >* |
| **Project partner(s)** **& Key role** | *<e.g. local NGO involved, other companies in the chain etc.>*  |
| **TA Project duration** | *<months> < include contingencies for potential delays >* |
| **Total TA project budget** | *<amount in EURO>* |
| **Total private contribution to TA project** | *<total amount in EURO and clear indication of the % of the private contribution in cash and the % in-kind.>**The LDN TAF aims for a co-funding ratio of 1:1 (private: LDN TAF)*  |
| **Total public/other contribution to TA project** | *<Public contribution: from NGO’s or governments. Total amount in EURO and clear indication of the % of the public or other contribution in cash and the % in-kind. >* |
| **Total requested from IDH to TA project**  | *<total amount in EURO>*  |

### Short summary of company / project

*< Describe the company / project that you would like to scale up. Make sure to distinguish between the current status of the project and a description of the final business model for which private investment will be sought. >*

### Environmental and social impact of the project

*< Describe the current and ‘at scale’ social and environmental impact of the project. Think of estimated number of hectares of land rehabilitated and/or degradation avoided, increased biodiversity, contribution towards closing the living income gap, number of jobs created, climate change mitigation, contribution to gender equality etc. Please break down in years when impact is expected to be achieved and distinguish between impacts that will be achieved with TA support and impacts expected to be achieved if private investment can be mobilized (‘at scale’). >*

### Contribution to Great Green Wall Initiative

*<Describe how the project contributes to objectives of the Great Green Wall Initiative[[1]](#footnote-1) and if applicable, to other regional initiatives aimed at land degradation neutrality.>*

### Business revenue model

*< Describe the proposed business model including its revenue model and ability to generate financial returns with an appropriate risk profile.*

*If the project concerns an established business, please include information on its financial maturity. In case of low liquidity, please explain what the challenges are to increase revenue. The proposed TA should focus on overcoming these challenges.*

*If the business revenue model is not fully developed at this stage, please formulate the challenges of designing such a business revenue model. In such a case, the requested TA support should focus on establishing a commercially viable business model for the project. >*

### Private investment needs

*< The aim of pre-investment support from the LDN TAF is to help impactful companies/projects to meet the LDN Fund investment requirements. Please describe in this section the private investment (equity and/or loan) the project is aiming to secure following the TA project to further scale. How much investment is needed and what it would be used for (e.g. planting activities, establishment of nurseries/ processing facilities, on-lending to farmers, etc.).*

*Describe why the project needs funding from an impact investor, like the LDN Fund, and why it cannot obtain financing from commercial sources.*

*If applicable, please add information about already secured (private) investment for the company/project. >*

### Technical assistance needs

*< Please describe which challenges the company/project encounters on the path to secure private investment and how Technical Assistance could help to overcome these challenges.*

*For examples of the Technical Assistance support that can be provide by the LDN TAF please refer to the following websites:*

*-* [*https://www.idhsustainabletrade.com/landscapes/ldn-taf/*](https://www.idhsustainabletrade.com/landscapes/ldn-taf/)

*-* [*https://www.idhsustainabletrade.com/ldn-insights-report/*](https://www.idhsustainabletrade.com/ldn-insights-report/) *>*

1. https://www.unccd.int/actions/great-green-wall-initiative [↑](#footnote-ref-1)