

Best Practice Example to Address Deforestation in the Cocoa Sector

Project Title

Cocoa Life by Mondelēz International

Summary

Cocoa Life is a holistic, third party verified cocoa sustainability program. In Ghana, Mondelēz International is working with the United Nations Development Programme, the Ghana Cocoa Board, and cocoa cooperative unions to address environmental sustainability issues in hundreds of Ghana's cocoa-growing communities. Mondelēz International's efforts center on conserving the natural ecosystems to maintain and provide viable environments and farmland for future generations primarily through the promotion of good agricultural practices and planting economic trees. Additionally in Ghana, they are piloting Community Resource Management Areas (CREMA) in 36 communities within the Asunafo North cocoa region. CREMAs serve as natural resource management and planning tools that are the basis for community initiatives. A manual on Good Environmental Practices has been devolved and is used in the training of farmers. In Côte d'Ivoire, Mondelēz International is leading private sector action as part of the national program to combat deforestation, which is part of the international Reduced Emissions from Deforestation and Degradation framework (REDD+). As a next step a pilot has started (Forest Friendly Cocoa) that aims at reaching 5,000 farmers in the Nawa Region. The project will closely involve the local communities to work together on producing a forest protection map reflecting the aspirations of local communities (Local Land Use Plan) and a tracking system to identify risks (deforestation) and opportunities (restoration of a forest cover).

Duration

Ongoing

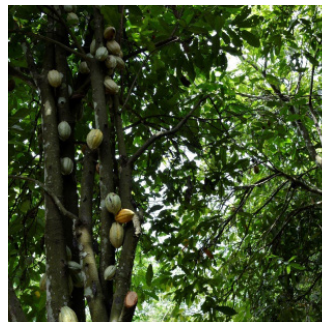
Location

Côte d'Ivoire and Ghana

Partners

· Ghana Cocoa Board · Impactum · The Forest Trust
· Government of Côte d'Ivoire · Le Conseil du Café-Cacao
· United Nations Development Programme

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Objectives

- Contribute to forest conservation, conserve biodiversity and enhance biophysical conditions on cocoa fields through increasing farmers and other community members sensitization on Good Environmental Practices and improve land use planning
- Improve understanding of the value chain by mapping individual farmers to identify deforestation and environmental risks
- Farmers adapt and become more resilient to the impact of climate change

Outcomes

- Increase productivity by adoption of Good Agricultural Practices including improved seedlings and use of fertilizers as well as adoption of Good Environmental Practices
- Map all farmers in Cocoa Life in partnership with supply chain partners and overlay this mapping with the Global Forest Watch to identify regions with environmental risk
- Plant over 800,000 native shade tree seedlings in Ghana and test the new tree registration approach
- Support communities to plan and implement sustainable land uses including management of community forests
- Planting of forest trees through pilot project in the Nawa region, Côte d'Ivoire (boundaries of the Taï National Park) and piloting payment for environmental services (PES)

For more information, please visit www.cocoalife.org.

Cocoa and Forest Initiative Launch

March 16, 2017

The Prince of Wales's International Sustainability Unit · World Cocoa Foundation · IDH-the Sustainable Trade Initiative