

Best Practice Example to Address Deforestation in the Cocoa Sector

Project Title

Feed the Future Partnership for Climate Smart Cocoa by the **World Cocoa Foundation**

Summary

The private sector plays an integral part in the long-term sustainability of the cocoa sector including supporting farmers to adapt to the predicted impact of climate change. With climate change reducing current land suitable for growing the crop, future cocoa production risks threatening forested and protected areas. Through the Climate Smart Cocoa program, the World Cocoa Foundation (WCF) will stimulate increased private sector investment and engagement, and coordination with the public sector to support smallholder farmer adoption of climate smart agriculture (CSA) in cocoa-producing landscapes.

Duration

2016 – 2020

Locations

West Africa (Côte d'Ivoire, Ghana, Liberia); Latin America (Dominican Republic, Honduras, El Salvador, Nicaragua)

Partners

USAID, ACDI/VOCA, and WCF Member Companies Barry Callebaut; Cargill; Ecom; The Hershey Company; Lindt & Sprüngli; Mars, Incorporated; Nestlé; Olam; and Touton



Objectives

- Map and model current and potential impacts of climate change
- Develop strategies to stimulate private sector investment and engagement
- Design and implement innovations in CSA to be adopted by private sector partners (e.g. agroforestry, CSA training curriculum, heat & drought tolerant planting material)

Expected Outcomes

- Increase knowledge of impacts of climate change on the cocoa sector
- Better analysis on the best ways to invest and manage risk in a cocoa market increasingly affected by climate change
- Strategic alignment among private and public sector actors on climate smart objectives
- Development of a private sector CSA investment plan and long term strategy
- Identification, adoption, and scale up of CSA innovations in the cocoa sector

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Cocoa and Forest Initiative Launch

March 16, 2017

The Prince of Wales's International Sustainability Unit · World Cocoa Foundation · IDH-the Sustainable Trade Initiative