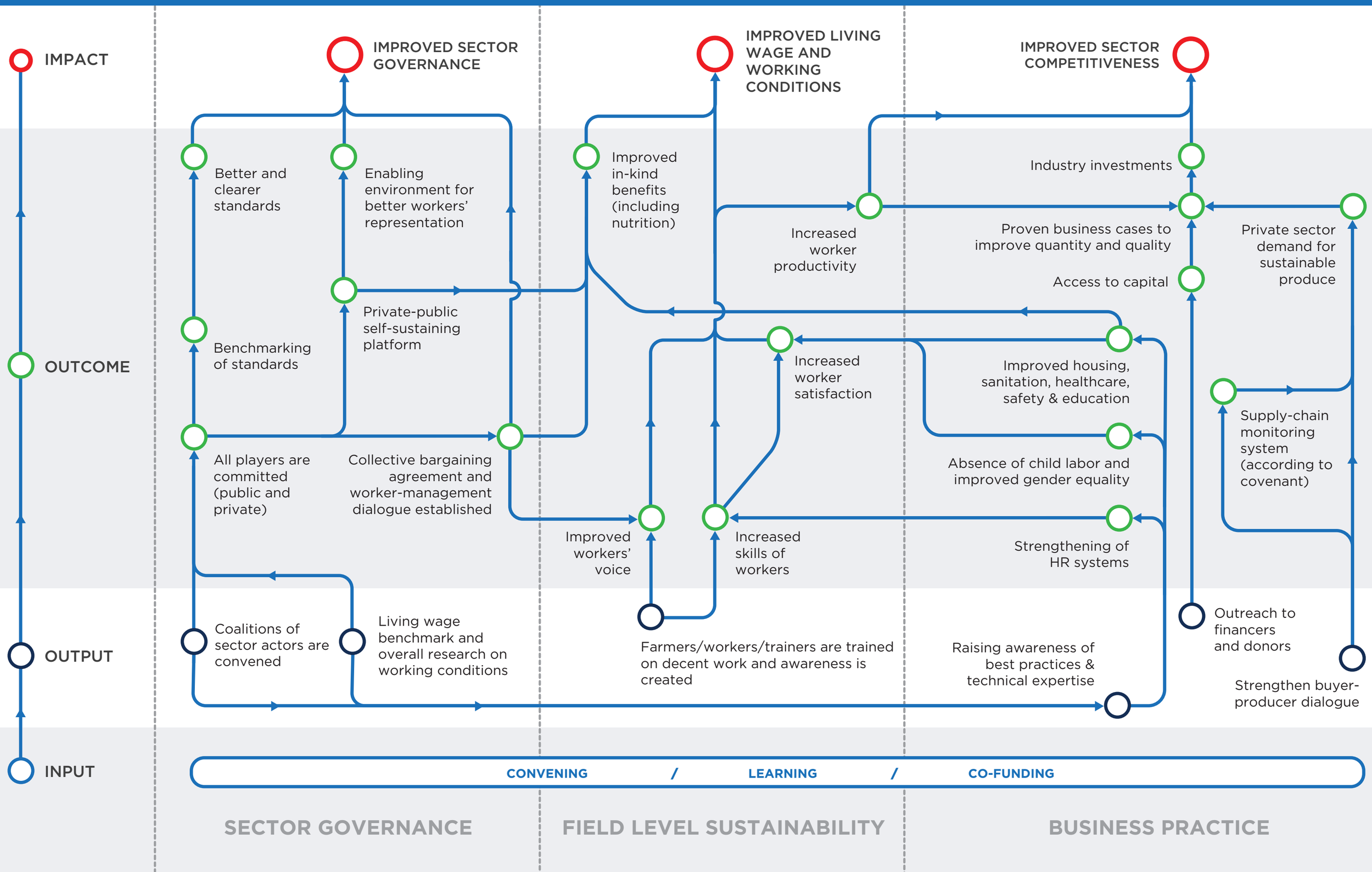INTERVENTION LOGIC ON LIVING WAGE AND IMPROVED WORKING CONDITIONS