

About

Since several years, the juice industry has been discussing how to drive sustainability in the supply chain by mitigating supply chain risks and fulfilling market demand for sustainable juice. The sustainable juice covenant is the action plan by and for the juice industry to put its sustainability ambitions into action.

How to reach 100% Sustainability?

- ▶ Joint target setting
Aiming for 100% Sustainable Juice and Puree by 2030
Certification and verification of supply chain
- ▶ Independent monitoring of progress
- ▶ Annual monitoring of percentage verifiably sustainable
- ▶ Issue mitigating projects
Opportunity to apply for co-funding from IDH addressing key sustainability issues in Africa, Asia and Latin America.

What do we count as sustainable?

Fruit and vegetables from farms with a sustainability certification at least equivalent to SAI/FSA Bronze (based on 3rd party auditing), which are processed and packed by ETI/SMETA/SA-8000 certified industry partners.



The Sustainable Juice Covenant



SECTOR DRIVEN

OPEN TO ALL PLAYERS
IN THE SUPPLY CHAIN

AIMING FOR
100% SUSTAINABLE JUICE
BY 2030

INDEPENDENT MONITORING
ON PROGRESS

A MORAL OBLIGATION
NOT LEGAL

Endorsed by



What is expected of you as a processor

For your products to be recognized as sustainable, you need to provide the following assurances.

At farm level

Any standard that has been benchmarked by SAI/FSA as “bronze equivalent”. The most common standards are below, please [download](#) the full list or visit fsatool.com.

[SAI FSA bronze](#) (3rd party audited), [Global Gap](#) in combination with FSA add-on, [Rainforest Alliance / SAN](#), [Fairtrade](#), [Fair for Life](#), [Rural Horizons Brasil Citrus](#), [Unilever Sustainable Agriculture Code](#), [SIZA](#), [UTZ](#).

At processing level

A sustainability certification or verification that is at least equivalent to ETI/SMETA 4-Pillar or SA8000.

What is expected of you as a signatory?

- ▶ Commit to aim to source 100% Sustainable Juice and puree in 2030
- ▶ Report progress annually and allow independent verification
- ▶ Promote the Juice Covenant
- ▶ Share knowledge on sustainability with covenant members

WEBSITE

Visit the [website](#) to find out further how to be recognized as sustainable by SJC.



MORE INFORMATION ON THE SJC

Please visit <https://www.idhsustainabletrade.com/initiative/sustainable-juice-covenant/>

AIMING TO SOURCE 100% SUSTAINABLE JUICE AND PUREE BY 2030

15% 2018

30% 2020

75% 2025

100% 2030

CONTACT

Milica Jevtic milica.jevtic@aijn.org
Bernd Isenberg Isenberg@idhtrade.org



The Sustainable Juice Covenant

100% sustainable juice by 2030

Covenant sustainably sourced, processed and traded fruit and vegetable derived juices, purees and their concentrates.

Benefits for companies

- ▶ Public expression of your sustainability ambition
- ▶ Proven, practical approach to sustainability
- ▶ Independent monitoring of your progress (co-funded by IDH)
- ▶ Opportunity to apply for IDH co-funding for issue mitigating projects
- ▶ Exploit market opportunities and reduce your risk exposure



MORE DETAIL ON THE SUSTAINABILITY REQUIREMENTS

www.idhsustainabletrade.com/resource/recognized-sustainable/

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