

THEORY OF CHANGE

EXAMPLE

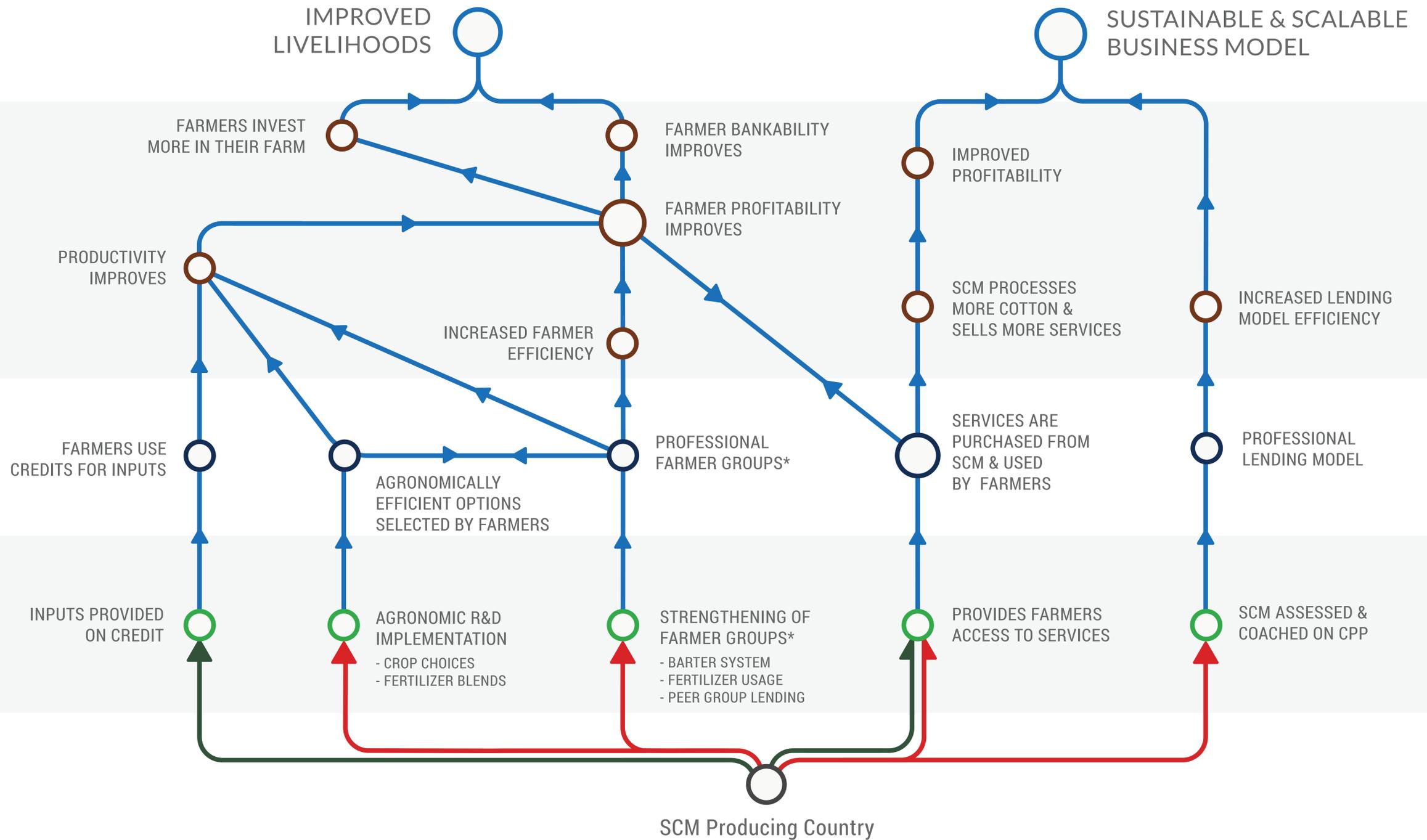
○ IMPACT

○ OUTCOME

○ OUTPUT

○ INPUT

— LOANS
— GRANTS



* Farmer Group = Marketing Group
SCM = Supply Chain Manager