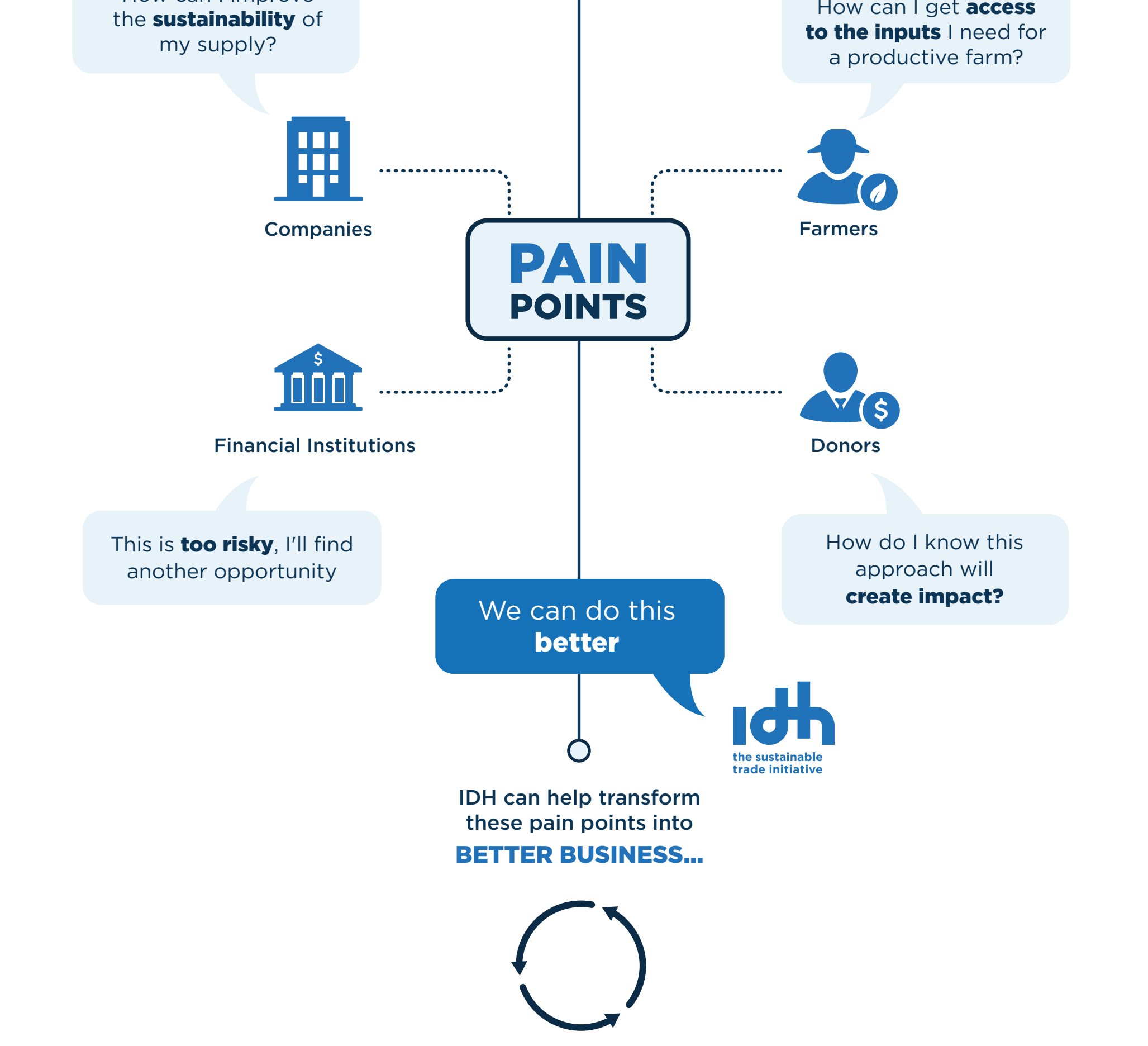


# TRANSFORMING AGRICULTURAL BUSINESS MODELS TO IMPROVE PROFITABILITY & LIVELIHOODS

- 1 - CURRENT APPROACH TO SMALLHOLDER INVESTMENTS
- 2 - IDH'S JOURNEY WITH PARTNERS: FROM SMALLHOLDER TO SMALL BUSINESS
- 3 - CONVENING TO CO-DESIGN THE FUTURE: SEPTEMBER 26-27, AMSTERDAM
- 4 - RESULTING SHARPENED VISION AND COMMITMENT

## 1

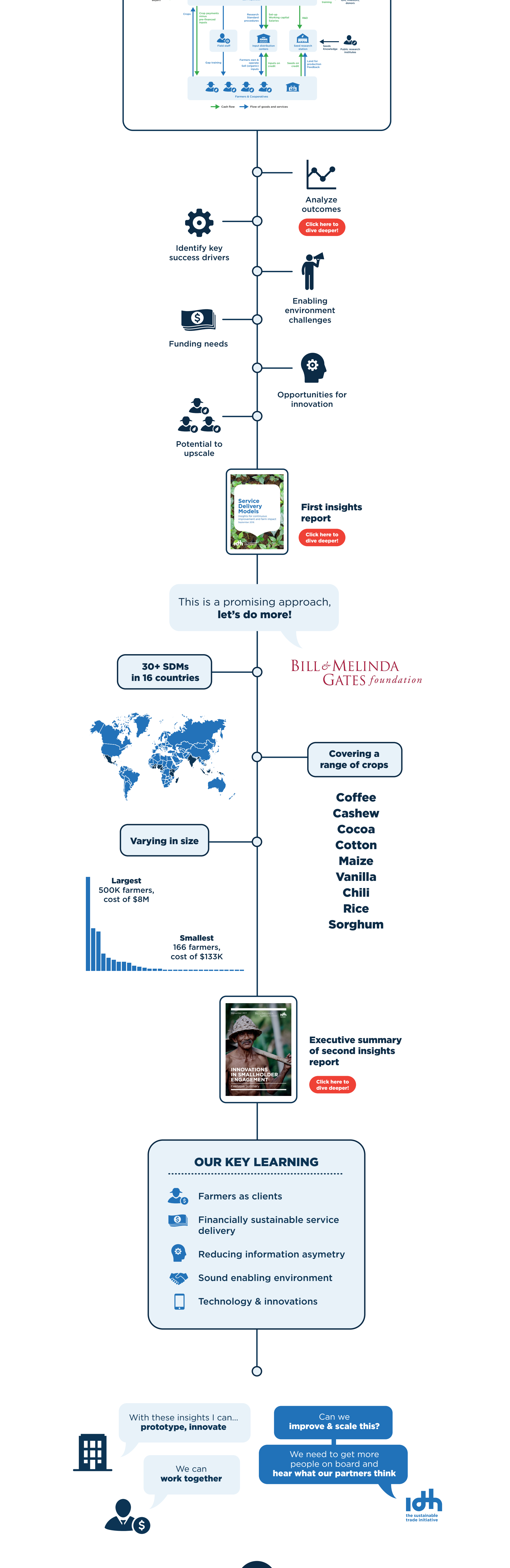
### CURRENT APPROACH TO SMALLHOLDER INVESTMENTS



...by applying a data driven approach, to help service providers set up **FINANCIALLY SUSTAINABLE BUSINESS MODELS**

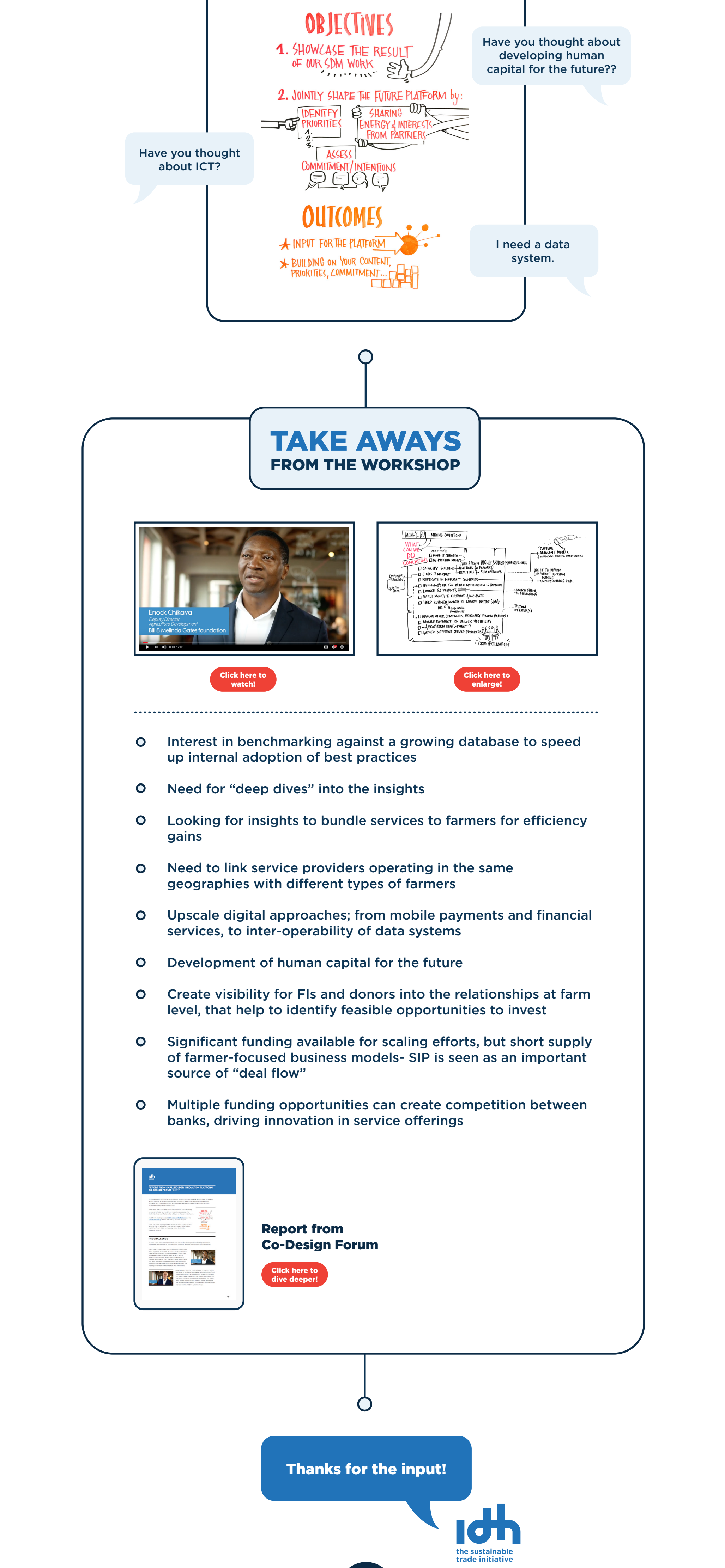
## 2

### IDH'S JOURNEY WITH PARTNERS: from smallholder to small business



## 3

### CONVENING TO CO-DESIGN THE FUTURE: September 26-27, Amsterdam



## 4

### RESULTING SHARPENED VISION AND COMMITMENT

