

Template for concept note of Cocoa Origins Program

PROJECT APPLICANT

Project Applicant Details & Contact Persons

Name of organization:

Legal form of entity:

Address and contact details of
organization:

General contact person of
organization for this Application:

Additional partners in the project application, please only fill if applicable

Partner 1

Name of organization:

Legal form of entity:

Address and contact details of
organization:

Partner 2

Name of organization:

Legal form of entity:

Address and contact details of
organization:

Partner 3

Name of organization:

Legal form of entity:

Address and contact details of
organization:

CORE CRITERIA (please tick the accurate box)

Directly involved in the cocoa supply chain.

- This included the following traders, processors, B2B manufacturers of semi-finished products such as couverture and industrial chocolate, B2C manufacturers of cocoa products (chocolate, cosmetics, ice creams, confectionery), bean to bar chocolate makers, craft chocolatiers, retail and others

Indirectly involved in the cocoa supply chain.

- This included the following Industry associations, banks, NGO's, risk investor

Other: please explain the relationship of the project applicant to the cocoa supply chain

Relationship to the Dutch consumer market

Please describe the relationship of the project application to the Dutch market:

Project Goals

Project design

Key goal(s) of the project

Please describe the key objective(s) of the project (max 3)

Key outcome(s)

What are the high-level changes that you would like to achieve with the implementation of this project?

Please describe the expected key outcome of the project

Key output(s)

What are the results from your activities?

Please describe the expected key outputs of the project

High level key activities

Which are the activities on a high-level that you are planning to implement?

Type of project (please describe which type of project you are planning to implement)**Project type 1: Supply chain innovation**

If applicable, please describe

Project type 2: Field level Projects (FLP) with activities in the cocoa origin

If applicable, please describe

Project selection criteria**Which of the following sustainability aspects does your project application address?**

Please add the numbers and a short explanation how you address it

1. Transparency
2. Compliance with laws and regulations
3. Good price for cocoa quality, improved productivity and incomes for farmers
4. Access to credit and rural development services, and diversification
5. Market access and market information
6. Decent working conditions
7. Support for farmers and labour organizations
8. Unique land use planning and good infrastructure
9. Wise management of natural resources
10. Conservation and wise use of biodiversity

Traceability: please indicated which of the following 3 methods is used for this project:

Please add the numbers and a short explanation how you address it

1. Identity preserved
2. Full segregation
3. Administrative traceability

Linkages to the objective of the Letter of Intent: does your project contribute to any of the below mentioned outcomes?

Please add the numbers and a short explanation how you address it

1. Improve the market share of sustainable cocoa
2. Improve the level of traceability of sustainable cocoa
3. Improve the impact of the sustainability of the cocoa
4. Improve the public awareness of sustainability

Key project KPIs

Key Performance Indicator (KPI) 1:

With which measure will you determine your success of the project?

Key Performance Indicator (KPI) 2:

With which measure will you determine your success of the project?

Key Performance Indicator (KPI) 3:

With which measure will you determine your success of the project?

Please note that more detailed KPIs will be requested during the full proposal phase.

Project regions

Does your project proposal targeted one of the mentioned regions?

If yes, please specify the country and region

- a. Latin America: Colombia, Peru, Ecuador
- b. West Africa: Liberia, Cameroon, Sierra Leone

If not please, specify your reasoning for the selection of a country:

Add your reasoning

Total number of farmers in the project area(s).

Total # of farmers/workers:

Specify # of female farmers:

Project Finance**Total budget****Private sector contribution (min 50,000 EUR)****Request for Cocoa Origins Program contribution (max 50%
of total budget and max 300,000 EUR)**

With the submission of the concept note the project applicant guarantees the absence of unacceptable activities or behaviour directly or indirectly linked to the project, included but not restricted to:

- Slavery, forced labour
- Child labour
- Deforestation
- Sexual harassment
- Unlawful activities or behaviour
- Bribery and corruption
- Fraud

Additional comments: