

New Vision for Agriculture

Action oriented public-private platform
for sustainable development in agriculture
in Colombia - **Ted van der Put**

Nueva Vision para la Agricultura

Un modelo de asociación para una agricultura sustentable e inclusiva

WORLD
ECONOMIC
FORUM



Anti-trust Statement

There shall be no discussions of agreements or concerted actions that may restrain competition. This prohibition includes the exchange of information concerning individual prices, rates, coverage, market practices, claims settlement practices, or any other competitive aspect of an individual company's operation. Each participant is obligated to speak up immediately for the purpose of preventing any discussion falling outside these bounds.

Chatham House Rules

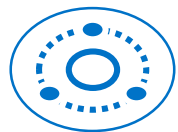
IDH assumes that in view of the scoping phase of this program the nature of the discussions is treated with caution by all participants.

New Vision for Agriculture

NVA takes a holistic approach, seeking to associate all relevant stakeholders involved.



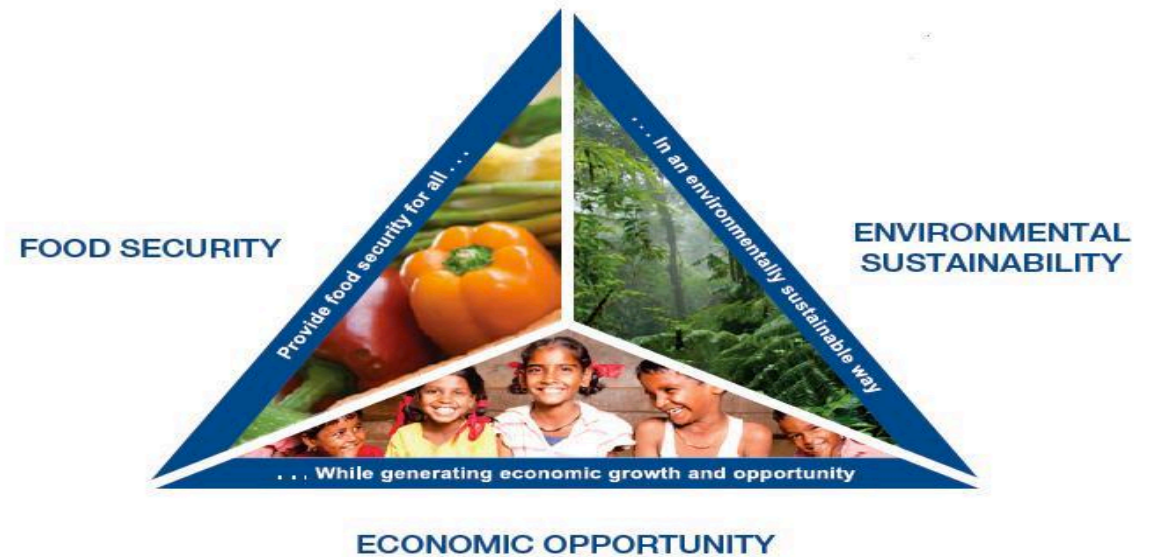
Improvement each decade in **productivity, sustainability, and economic** benefits



Market-based approaches to **improve entire value chains**



Facilitate new models to achieve impact on the ground



Role of IDH
secretariat
Colombia Partnership

Supporting the convening of the
key actors for developing and
consolidating public-private
partnerships

Core functions

- Engaging and coordinating partners
- Supporting Strategy Development
- Supporting Partnership
Leadership and Governance
- Brokering Collaboration
- Convening and organizing
- Monitoring and Reporting

IDH

introduction

Over 370 public & private partners
11 commodity programs
12 landscape programs
Active in over 50 countries

Institutional donors:
SECO, DANIDA, NICFI
Dutch Ministry of Foreign Affairs



IDH

introduction

- We bring commodity experience
- NVA partnership experience
- Landscape experience (like Mato Grosso PCI)

Colombia NVA: Multiple stakeholders engaged

Linking
international
and local
actors



IDH approach

to support Colombia New Vision for Agriculture



**Commodity
approach**



**Landscape
Approach**

IDH landscape approach

to support Colombia New Vision for Agriculture



Colombian public and private sector sustainable development (SDG) priorities

- 20X20 Initiative
- Colombia Siembra
- Colombia Sostenible
- TFA 2020
- FOLU
- Mision Rural
- Vision Amazonia
- Others...

Selected landscapes



- Conservation + productivity
- Better land planning and management
- Finance mechanism to finance rural development
- Zero deforestation in supply chains
- Climate mitigation and adaptation at regional level