

LOOKING TO IMPROVE SUSTAINABILITY ACROSS YOUR SUPPLY CHAIN?

The **Sustainable Juice Covenant (SJC)** is a platform of ambitious frontrunners that are committed to the goal of **100% sustainable juice sourcing by 2030**. The SJC provides clear definitions for sustainability at every step of the supply chain and a roadmap with milestones to success. By working together, exchanging knowledge, and sharing learnings, the SJC members can build trust across the supply chain, and collectively raise the benchmark of sustainable sourcing in the global juice sector.



 **INDEPENDENT MONITORING OF PROGRESS**

 **SECTOR DRIVEN**

 **OPEN TO ALL PLAYERS IN THE SUPPLY CHAIN**

 **A MORAL COMMITMENT, NOT A LEGAL OBLIGATION**

WHY JOIN?

- Showcase your sustainability ambition
- Benefit from applying an already established and recognized sustainability approach
- Independent verification of your sustainable sourcing progress allows for credible communication towards clients and stakeholders
- Access to an exchange platform of forward-looking companies and to knowledge, insights and tools from IDH
- Efficiency and cost savings by co-developing sustainability solutions with other members
- Opportunity to apply for IDH or SJC co-funding for issue mitigation projects in your supply chain

HOW TO REACH 100%

SUSTAINABLE SOURCING?

- Certification and verification of your supply chain according to a joint basket of accepted standards
- Annual reporting of percentage of sustainably sourced volumes
- Independent third-party monitoring of progress on an annual basis
- Participate in or set up issue mitigation projects with the opportunity to apply for co-funding from IDH or the SJC

WHAT DO WE

CONSIDER SUSTAINABLE?

Fruit and vegetables from farms with a sustainability certification at least equivalent to SAI/FSA Bronze (based on third-party verification) which are processed and packaged by industry partners that are certified according to a standard equivalent to SSCI (SA8000, BSCI, SMETA, BRCGS or SIZA).*

**full list might change pending equivalency recognition of standards*

GET IN TOUCH

MORE INFO
<https://sjc2030.com/>

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 **idh**
transforming markets