

About

The Sustainable Juice Covenant is a platform of ambitious frontrunners that are committed to the goal of 100% sustainable juice sourcing by 2030. The Juice Covenant provides clear definitions for sustainability at every step of the supply chain and a roadmap with milestones to success. By working together, companies can build trust across the supply chain, and collectively raise the benchmark of sustainable sourcing in the global juice sector.



The
Sustainable Juice
Covenant

What do we count as sustainable?

Fruit and vegetables from farms with a sustainability certification at least equivalent to SAI/FSA Bronze (based on third-party verification), which are processed and packed by ETI/SMETA/SA-8000 certified industry partners.

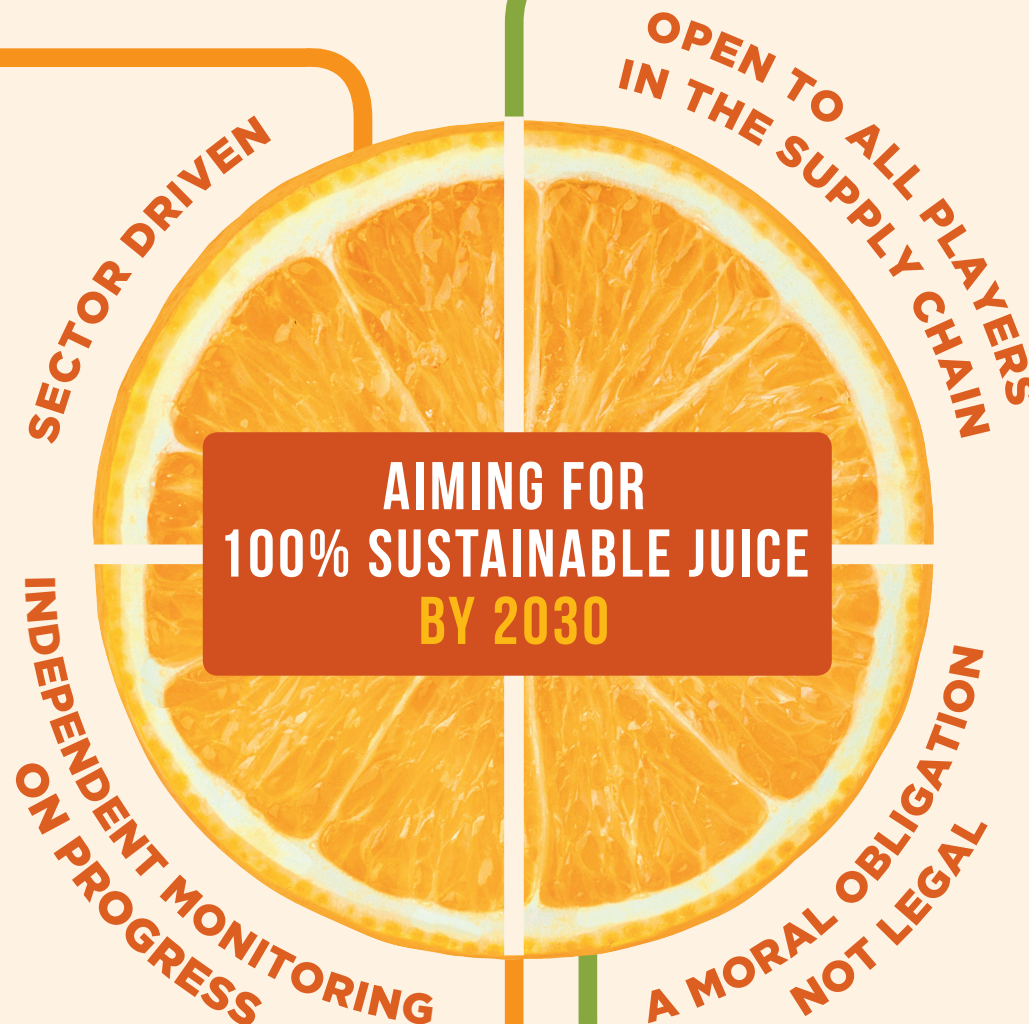
WEBSITE

Visit the website to find out more on how to meet the SJC's requirements.



How to reach 100% Sustainability?

- ▶ Joint target setting Aiming for 100% Sustainable Juice and Puree by 2030 Certification and verification of supply chain
- ▶ Independent monitoring of progress
- ▶ Annual monitoring of percentage verifiably sustainable
- ▶ Issue mitigating projects Opportunity to apply for co-funding from IDH addressing key sustainability issues in Africa, Asia and Latin America.



What is expected of you as a signatory?

- ▶ Commit to aim to source 100% Sustainable Juice and puree in 2030
- ▶ Report progress annually and allow independent verification
- ▶ Promote the Juice Covenant
- ▶ Share knowledge on sustainability with covenant members



MORE INFORMATION ON THE SJC

Please visit <https://www.idhsustainabletrade.com/initiative/sustainable-juice-covenant/>

AIMING TO SOURCE 100% SUSTAINABLE JUICE AND PUREE BY 2030

15% 2018 → 30% 2020 → 75% 2025 → 100% 2030

CONTACT

Astrid Baeten baeten@idhtrade.org



The
Sustainable Juice
100% sustainable juice by 2030 Covenant

What is expected of you as a processor

For your products to be recognized as sustainable, you must be able to map the upstream supply chain of your products up to farm level. If the product is not segregated, you will be required to provide an explanation of your mass balance system (with a declaration assuring the sustainability status).

At farm level

Any standard that has been benchmarked by SAI/FSA as “bronze equivalent”. The most common standards are below, please download the full list or visit fsatool.com. SAI FSA bronze (3rd party audited), Global Gap in combination with FSA add-on, Rainforest Alliance / SAN, Fairtrade, Fair for Life, Rural Horizons Brasil Citrus, Unilever Sustainable Agriculture Code, SIZA, UTZ.

At processing level

A sustainability certification or verification that is at least equivalent to ETI/SMETA 4-Pillar or SA8000.

Covenant sustainably sourced, processed and traded fruit and vegetable derived juices, purees and their concentrates.



Benefits for companies

- ▶ Public expression of your sustainability ambition
- ▶ Proven, practical approach to sustainability
- ▶ Independent monitoring of your progress (co-funded by IDH)
- ▶ Opportunity to apply for IDH co-funding for issue mitigating projects
- ▶ Take advantage of market opportunities and reduce your risk exposure



MORE DETAIL ON THE SUSTAINABILITY REQUIREMENTS

www.idhsustainabletrade.com/resource/recognized-sustainable/

MORE INFORMATION ON THE SJC

Please visit <https://www.idhsustainabletrade.com/initiative/sustainable-juice-covenant/>