Creating Green Value

Preliminary Program

Thursday 28 November, 2019

Eigtveds Pakhus, Strandgade 25G, 1401 København, Denmark.

Time	Activity	Room
12:15	**Registration and drop-in lunch**	Foyeren
13:00	**Introduction to the half-day program**	Room III
13:05	**Welcome by Mr. Rasmus Prehn, Danish Minister for Development Cooperation**	
13:15	**Creating Green Value together** With Céline Bouquet, Chief Operating Officer at *IDH, The Sustainable Trade Initiative*	
13:25	**A business perspective: going all in on sustainability** With Stephen Howard, Chair at We Mean Business Coalition & former Chief Sustainability Officer at IKEA Group	
13:40	**Making businesses work for climate and decent jobs worldwide** Panel discussion with Mr. Rasmus Prehn, Mrs. Céline Bouquet and Mr. Stephen Howard.	
13:55	**Break**	
14:10	**Exploring the 'how to' interactive workshops** Break-away sessions on the following topics: • **Palm oil** – Chaired by the *Confederation of Danish Industry* (DI) • **Soy** – Chaired by the *Danish Agriculture & Food Council* (L&F) • **Textiles** – Chaired by the *Danish Initiative for Ethical Trade* (DIEH) Each workshop session will be co-animated by a representative of *IDH, The Sustainable Initiative.*	Room(s): tbd

	In each workshop, 3 steps will be discussed: (1) **Common key challenges** Setting the agenda on which common challenges should be addressed collectively. (2) **Exploring the 'how to'** Sharing knowledge, exploring innovative approaches and concrete tools with IDH to help tackle these common challenges. (3) **Concrete follow-up steps** Identification of practical next steps	
15:40	**Break**	
15.55	**Creating Green Value in practice** Short business-case presentations and dynamic Q&A with the audience: • Mrs. Magapa Ngako-Phaweni, Managing Director at Wensleydale Farms, South Africa. • Mr. Lasse Bolander, Chairman at Coop Denmark. • Ms. Catalina Eikenberg, Head of Sustainable Business at Neumann Kaffee Gruppe. • Other names to be confirmed	Room III
16:25	**Closing remarks** With Céline Bouquet, Chief Operating Officer at *IDH – The Sustainable Trade Initiative*	Room III
16:30	**Drinks and networking**	Room tbd