



Danish Agriculture
& Food Council

MINISTRY OF FOREIGN AFFAIRS OF DENMARK
DANIDA | INTERNATIONAL
DEVELOPMENT COOPERATION



Confederation of Danish Industry



the sustainable
trade initiative

Creating Green Value

Final Program

Thursday 28 November, 2019

[Eigtveds Pakhus](#), Strandgade 25G, 1401 København, Denmark.

Time	Activity	Room
12:15	Registration and drop-in lunch	Foyeren
13:00	Introduction to the half-day program By the moderator Lise Walbom, CEO at Food Nation Denmark	Room III
13:05	Opening by Mr. Rasmus Prehn, Danish Minister for Development Cooperation	
13:15	Creating Green Value together With Céline Bouquet, Chief Operating Officer at IDH, <i>The Sustainable Trade Initiative</i>	
13:25	A business perspective: sustainability as a business opportunity With keynote speaker Stephen Howard, Chair at We Mean Business Coalition & former Chief Sustainability Officer at IKEA Group	
13:40	Towards a market-wide transformation: how can we deliver on our promises? Panel discussion with Mr. Ole Thonke, Mrs. Céline Bouquet and Mr. Stephen Howard; reuniting perspectives from a government, a civil society organization and an entrepreneur.	
14:00	Break	
14:15	Creating green value in practice: how can we match expectations to bridge different ends of the supply chain? Reuniting perspectives from different players of the value chains in an interactive session on stage and Q&A with the audience.	Room III



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With the following key speakers:

- Mrs. **Magapa Ngako-Phaweni**, Managing Director at Wensleydale Farms, supplier from South Africa.
- Mr. **Lasse Bolander**, Chairman at Coop Denmark, retailer from Denmark.
- Ms. **Catalina Eikenberg**, Head of Sustainable Business at Neumann Kaffee Gruppe, trader from Germany.
- Mr. **Otto Vinther Christensen**, Vice President Agribusiness at IFU (Danish Investment Fund for Developing Countries)

15:15	Break	
15:30	<p>Exploring the 'how to'</p> <p>Break-away sessions giving examples and opportunities to engage:</p> <ul style="list-style-type: none"> • Practical collaboration and delivering on commitments in textiles – Chaired by the <i>Danish Initiative for Ethical Trade (DIEH)</i> • The business case for value chain development: examples in Sourcing for Social Impact from Africa – Chaired by <i>Wensleydale Farms, South Africa</i> • Verified Sourcing Areas (VSAs): a jurisdictional approach. Zooming in on the palm oil sector – Chaired by the <i>Confederation of Danish Industry (DI)</i> <p>Each break-away session will be co-hosted by a representative of <i>IDH, the Sustainable Trade Initiative</i>, that will present concrete steps on how companies can deliver on their sourcing commitments.</p>	Room III
16:30	<p>Closing the day & next steps</p> <p>With Céline Bouquet, Chief Operating Officer at <i>IDH - The Sustainable Trade Initiative</i></p>	Room III
From 16:35	<p>Drinks & networking</p> <p>With live music</p>	Room AB