**Annex 1: Project Proposal Template**

**Cocoa Nutrition Innovation Program (CNIP)**

**Project Proposal**

**Cover Page** (max 1 page)

|  |  |
| --- | --- |
| **Prototype Company Name** |  |
| **Partners** |  |
| **Nutrition Prototype** |  |
| **Expected results** |  |
| **Country** | Cote d’Ivoire |
| **Location(s) of the prototype** |  |
| **Total beneficiaries** | Men:  Women:  Children (<16 yrs):  Total: |
| **Duration** | Ending 31/12/2020 |
| **Proposed starting date** | 01/04/2019 |
| **Total budget (€)** | (max EUR 200,000) |
| Contribution IDH (€) | (25% total project cost, max EUR 50,000) |
| Contribution Other (€) |  |
| Contribution private sector (€) |  |
| Contribution other partners (€) | N/A |

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*<!! Update before submission: right click on the table, click ‘update field’ and select ‘update entire table’>***Executive Summary** (max half page)

1. **Project Area** (max half page)

|  |  |  |
| --- | --- | --- |
| ***Project area*** | ***Population size and number of targeted people*** | ***Food security & Nutrition characteristics*** |
|  |  |  |

|  |  |
| --- | --- |
| **Infrastructure in project area (s)** |  |
| **Ethnic groups** |  |
| **Average household size** |  |
| **Average land holding size of cocoa producers (ha per producer)** |  |
| **Average income from cocoa of the cocoa farmers in the area(USD/per hectare)** |  |
| **Other sources of non-agricultural (off-farm) income of cocoa farmers** |  |

**Any other relevant information on the area and targeted population:**

1. **Project Design** (max 3 pages)
   1. **Issue Analysis**

*(Please include any existing baseline information including sources and methods such as community assessments)*

* 1. **The Prototype**

*(Please include proposed prototype, approach (whether there will be a phased approach including a pilot and scaling phase) expected project outcomes, main strategies, cross-cutting themes including integration of gender considerations)*

* 1. **Additionality**
* Added value expected from this project and co-financing
* Previous company investments related to this intervention and/or to this project area
* Relevant ongoing program/activities/investments
* Relevant previous public investment
  1. **Definition of Success**

### Markers of Success: sustainable nutrition impact

### Markers of Success: sustained business interest)

* 1. **Learning Strategy**

### Envisioned Pathway to Scale

1. **Implementation Plan** (max 3 pages)
   1. **Logical Framework**
   2. **Activity Timeline**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Top line Activity name** | **2020** | | | | **2021** | | | |
| Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| **Pilot stage (if applicable)** |  |  |  |  |  |  |  |  |
| A.1) |  |  |  |  |  |  |  |  |
| A.2) |  |  |  |  |  |  |  |  |
| A.3) |  |  |  |  |  |  |  |  |
| A.4) |  |  |  |  |  |  |  |  |
| A.5) |  |  |  |  |  |  |  |  |
| A.6) |  |  |  |  |  |  |  |  |
| A.7) |  |  |  |  |  |  |  |  |
| A.8) |  |  |  |  |  |  |  |  |
| A.9) |  |  |  |  |  |  |  |  |
| A.10) |  |  |  |  |  |  |  |  |
| **Scaling stage (if applicable)** |  |  |  |  |  |  |  |  |
| B.1) |  |  |  |  |  |  |  |  |
| B.2) |  |  |  |  |  |  |  |  |
| B.3) |  |  |  |  |  | - |  |  |
| B.4) |  |  |  |  |  |  |  |  |
| B.5) |  |  |  |  |  |  |  |  |
| B.6) |  |  |  |  |  |  |  |  |
| B.7) |  |  |  |  |  |  |  |  |
| B.8) |  |  |  |  |  |  |  |  |
| B.9) |  |  |  |  |  |  |  |  |

* 1. **Monitoring & Reporting** (see Annex 5 for IDH Reporting Guidelines)

**Key Performance Indicators:**

**Monitoring system and approach:**

* 1. **Risk Analysis**

|  |  |  |  |
| --- | --- | --- | --- |
| **External risk** | **Risk probability** | **Potential impact** | **Actions to mitigate risk** |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| **Internal risk** | **Risk probability** | **Potential impact** | **Actions to mitigate risk** |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

* 1. **Budget** (see Annex 2 for Budget proposal template)

*<Provide a high-level summary of the budget using the table below. A detailed budget should be annexed to this proposal >*

|  |  |
| --- | --- |
| **Budget (in EUR)** | |
| Total project cost | EUR: |
| Total cost per beneficiary | *EUR:* |
| Cost-effectiveness |  |
| **Contributions (in EUR)** | |
| Requested contribution from IDH | € |
| Contribution private sector cash/in-kind | € |
| Contribution other partners cash | *<include per contributor: name of organization and whether this is a private or public organization>* |
| Contribution other partners in-kind | *<include per contributor: name of organization and whether this is a private or public organization>* |
| % IDH contribution and private contribution | *<20% of IDH contribution and 80% of total private partner contributions>* |
| **Private funding mechanism** | |
| Describe private sector funding mechanism | *<Will the money be transferred to the implementing partner via cash disbursement or via other mechanisms? In case the applicant is the implementing partner, how will cash contributions be managed? Will there be a separate account for the investment?>* |

1. **Partners** (max 2 pages)
   1. **Partner 1: IDH**

IDH is the advisory and financial partner

* Convene the project governance structure (to be agreed with winning applicants)
* Support project monitoring and impact learning
* Facilitate learning across partners and across programs through the Cocoa Nutrition Learning Platform.

|  |  |
| --- | --- |
| **Organisation name** | IDH (Sustainable Trade Initiative) |
| **Legal form of entity** | Non-profit organisation |
| **Contact person** | Name and position: Jonas Mvamva  e-mail: office@idhtrade.org  phone: +31(0)30 230 5660 |
| **Date of establishment** | 2008 |
| **Core company/organisation activities** | * Convening Public Private Partnerships * Working together with organizations to create impact on issues like deforestation, water pollution, poverty, gender, etc * Co-funding and de-risking capital investments * Learning and piloting new approaches * Innovative finance |

### Role and Responsibilities:

### Strategic interest in project:

* 1. **Partner 2:**

|  |  |
| --- | --- |
| **Organisation name** |  |
| **Legal form of entity** |  |
| **Contact person** |  |
| **Financial contact person** |  |
| **Date of establishment** |  |
| **Core company/organisation activities** |  |

### Role and Responsibilities

### Strategic interest in project

* 1. **Partner 3:**

|  |  |
| --- | --- |
| **Organisation name** |  |
| **Legal form of entity** |  |
| **Contact person** |  |
| **Financial contact person** |  |
| **Date of establishment** |  |
| **Core company/organisation activities** |  |

### Role and Responsibilities

### Strategic interest in project

**4.1. Accountability and Project Governance**

1. **Additional Information** (Max 1 page)

*<Space to provide other information on the proposed investment which you feel is important mention, but did not fit in any of the previous sections of this format. Remove this section if not applicable>*

### Annexes (as needed)

***\*\*\* Total: Max 10 pages (without annexes) \*\*\****