



Cocoa Origins

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The continuity of the cocoa supply chain is at stake. The Dutch government and cocoa and chocolate sector are committed to reach 100% sustainable cocoa consumption on the Dutch market by 2025.

The Cocoa Origins Program supports companies that use small volumes of cocoa and supply the Dutch consumer market to contribute to projects improving sustainable cocoa production in origin countries. The program is based on public-private partnerships to establish stable commercial relations between cocoa producers and cocoa users and to improve sustainability at the farm and farmer community level.

LONG TERM TRADE RELATIONSHIPS AND INVESTMENTS IN COCOA ORIGINS

Vision

Linking sustainable production to an economically viable supply chain creates a cycle of lasting impact at origin and increases the volume and market share of sustainable cocoa. The program supports a variety of projects that will help the **smaller cocoa users** develop projects that have a **positive impact upon the economic, environmental and social conditions** of cocoa production and, through the supply chain that is linked to the projects, on the sustainability level in the Dutch consumer market.

Cooperation throughout the supply chain is promoted, contributing to **closer and more stable, long-term trade relations**. The program seeks to limit the risks, by providing funding for initial investments in creating, re-arranging or expanding **cocoa supply chains** from the cocoa origin to the final cocoa product and for projects with impact on economic, social and environmental conditions for cocoa production.

By the end of 2020 the Cocoa Origins Program will have supported around 10 projects with innovative approach and the potential to be upscaled.

Quick overview Cocoa Origins



EUR 1.9 million public funding to increase the sustainability of the cocoa consumption on the Dutch consumer market



Minimum 50% public/private co-funding



Projects must be **economically viable and remain in the market** after the initial subsidies have stopped.



Supply chain innovation and Field level projects



Selected regions: Latin America: Colombia, Peru and in Africa: Sierra Leone, Ghana and Cameroon.



Any supply chain actor, independent of the country it is based, can participate if the final product is for sale on the Dutch market.

IDH – The Sustainable Trade Initiative and Equipoise have developed the **Cocoa Origins Program**, funded by the **Dutch Ministry of Agriculture, Nature and Food quality (LNV)**.

Example Supply Chain Innovation & Field Projects

COCOANECT OBALA, CAMEROON

Aiming to increase the financial resilience of Cameroonian cocoa farmers by creating new dedicated supply chains between the Dutch consumer market and Cameroon, as well as supporting cocoa farmers in adding value to their cocoa beans and in setting up other income generating activities.

Supply Chain Innovation: improve bean production processes and establish more stable partnerships with cocoa industry.

Field level projects: Increase farmers' revenues from Cameroonian cocoa by introducing a premium-priced cocoa, Fine or Flavour (FoF) cocoa practices with a selection of 200 farmers and farmer income diversification.

DIVINE CHOCOLATE GOLA RAINFOREST, SIERRA LEONE

Creating stable, long-term trading relationships between a smallholder cocoa business in the fringes of the Gola Rainforest, that contributes to improved farmer livelihoods and the protection of natural resources around the Gola Rainforest National Parc. Production will be owned and controlled by farmers and two premium and ethical chocolate companies serving the Dutch market.

Supply Chain Innovation: Developing 2 new fully traceable supply chains: An Organic-certified, premium cocoa supply chain for a new single origin chocolate and a Fairtrade-certified supply chain for brand Divine Chocolate to be launched in the Dutch Market.

Field level projects: investing in the quality and productivity of Gola cocoa, in particular promoting farming practices that have a positive impact on forest resources and biodiversity; support Fairtrade and Organic certification processes; promoting inclusion in the supply chain.

ALBERT HEIJN, DELICATA GHANA

Implement the 5 Sourcing Principles from the Open Chain platform as set up by Tony's Chocolonely to a cooperative in Ghana, in order to increase the supply base not only for Albert Heijn but also for other future mission allies of the Open Chain. See www.tonysopenchain.com

One of the key results: Embed the Child Labour Monitoring & Remediation System (CLMRS) in the new cooperative to ensure illegal child labor is detected and to resolve the cases when these are found.

ORIGINAL BEANS PIURA, PERU

Leveraging the most current applied scientific knowhow on reduction of cadmium to the direct benefit of hundreds of farming families in the Piura region in Peru. Due to regional cadmium levels above the new EU requirements Piura cacaos may not be sold as single origin cacaos. Only through the reduction of cadmium levels in the cacao beans will the Piura cacaos remain available as a fully traceable, certified product for the European and Dutch specialty market. Results of the project may be important for other regions.

Supply Chain Innovation: Reduction of cadmium levels in Piura cocoa beans to keep them available as a single origin, fully traceable, organic certified product for the European specialty market.

Field level projects: Translating scientific research into field experiments and concrete practices that enable cocoa farmers to reduce the absorption of cadmium by the cocoa trees.

DESIGN AND TEST SUPPLY CHAIN INNOVATIONS AND SHARE LEARNINGS

COLCOCOA, LA EQUITATIVA HUILA AND TOLIMA, COLOMBIA

Creating sustainable quality cacao value chains in Huila and Tolima by implementing innovative tools that ensure traceability from farm to the end consumer in the Netherlands.

Local Colombian companies; COLCOCOA and La Equitativa Fair Trade Company have joined together with the objective of consolidating a high quality and an organic sustainable value chain.

Supply Chain Innovation: Generating synergies between the companies. Focus on sustainability and quality at the farm level, transparent production and traceable export and commercialisation.

Field level projects: Implementing precision farming methods and GPS models which help farmers improve cocoa farming techniques and sustainability.

PROGRESO SIERRA NEVADA, SANTA MARTA, COLOMBIA

Increasing and improving sustainable cocoa production in Colombia through selection and upscaling of specific cocoa varieties in coffee farms and degraded cocoa plots, for diversification and realization of a living income. Producing a Dutch organic fine flavor chocolate bar from the Sierra Nevada. The project will set up a circular cocoa chain, by shipping the cocoa on a CO2 neutral base to the Netherlands and sailing back nutrients (struvite) from the Netherlands to origin.

Supply Chain Innovation: Cocoa produced in women certified cooperatives, extra income benefitting the whole farm family. Specific selection of cocoa varieties that are originally grown in the region; upscaling making use of improved fermentation techniques.

Field level projects: increasing the volume of cocoa production and improving the quality of the cocoa for additional sources of income. Strengthening of technical skills on producing a high quality good fermented cocoa.

TRADIN' ORGANICS KONO DISTRICT, SIERRA LEONE

Contributing to the development of an integrated and inclusive sustainable cocoa value chain that can generate rural economic growth by sustainably increasing yields and food security and reduce indebtedness of rural cocoa smallholder farmers organised in 6 cooperatives. Transformation of subsistence farmers into commercial small holder farmers, grouped in a professionally managed cooperative, having access to premium organic and Fairtrade markets.

Supply Chain Innovation: strengthening the cooperatives and their governance and management capabilities to become an independent actor in the supply chain, promoting and implementing fair trade criteria among managers, employees and members, as well as other value chain agents and implementing own social projects.

Field level projects: expanding the already existing infrastructure and aiming to lay the foundations to (1) sustainably increase yields of the sector as a whole, (2) contribute to food security (3) reduce the indebtedness of rural cocoa smallholder farmers and (4) build local businesses that can support the farming sector.

More information

Website

<https://www.idhsustainabletrade.com/initiative/cocoa-origins/>

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