LOWERING ENVIRONMENTAL IMPACT IN THE ETHIOPIAN FLOWER INDUSTRY

the sustainable trade initiative

The adoption of constructed wetlands and biocontrol on rose farms at lake Ziway, Ethiopia

KEY ACTIVITIES



Analysing Technical characteristics. costs and benefits of the intervention. economic and social impacts



Supporting & Co-funding Building systems and supporting the testing and know-how



Research & Training Open new opportunities. support trainings and share knowledge

PROJECTS IMPLEMENTED



- Investigating solutions to reduce waste water
- Test the effectiveness of the wetlands
- Improving & scaling wetlands





- Introduction of new biologicals for new pests
- Open opportunities for IPM in Ethiopia and other production countries with similar climates
- Focussing on plant health





PARTNERS









Reduced water use & safer waste water treatments leading to 100% recycling



Safer working environment and reduced risk to workers



IMPACT WETLANDS INTERVENTIONS



Better water stewardship



Government recognition and support



Higher production returns in the long term

250 workers and 10 supervisors trained on scouting and IPM techniques

ADDED BENEFITS OF COMBINED IPM & WETLANDS SYSTEMS

Crop health is less dependent interventions



Pro-actively meeting future market access & requirements