

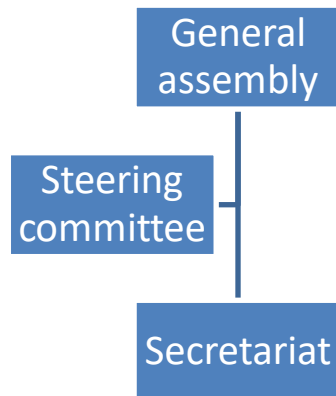


The
Sustainable Juice
100% sustainable juice by 2030 Covenant

Governance structure

Governance structure

The bodies of the Sustainable Juice Covenant include the General Assembly, Steering Committee and Secretariat. The secretariat manages the activities of the covenant, while the steering committee is the strategic decision making and advisory body.



General Assembly

The general assembly is the multi-stakeholder group of companies that has signed the Covenant, committing to the target of 100% sustainable sourcing by 2030. The General Assembly consists of private companies, civil society organizations (CSOs) and IDH.

The Role of the general assembly

- To appoint steering committee members, based on majority vote, and to discharge them at end of their term.
- Discuss program policy, approve activities proposed by the steering committee, and share learnings gained from implementing sustainability strategies and projects.

Meeting frequency

The General Assembly will meet at least once a year. However, depending on needs, the General Assembly could meet twice a year.

Steering Committee

The Steering Committee consists of representatives of the parties to the covenant:

1. If the number of participants of the Juice Covenant is less than 10, all participants will automatically be members of the steering committee. When the number of participants exceeds 10, the Steering Committee will be made up as follows under point 2.
2. The Steering Committee consists of 7 people (1 producer representative or processor with close ties to farmers/own farms, 2 processors & traders, 1-2 bottlers, 1 retailer, 1 civil society organization, and IDH).

3. The Steering Committee will take on both a guiding and advisory role with respect to the pre-competitive projects that will be implemented.
4. The Steering Committee meets at least twice a year, but preferably 3-4 times per year in person and/or via conference calls.
5. Steering Committee members are elected for a 3-year term. Steering committee members can be re-elected.
6. Prospective steering committee members can be nominated by the General Assembly.
7. The election of steering committee members is on majority vote within the General Assembly.
8. In electing new Steering Committee members, this should be approached with the intention of maintaining continuity within the Steering Committee. As such, a maximum of three new members can be elected to join the Steering Committee at any point in time. Following this, a minimum period of six months should be followed prior to any subsequent re-elections.
9. The Steering Committee can invite organizations to participate in its meetings with observer status.

The Steering Committee currently consists of the following representatives:

- 1 producer representative with close ties to farmers/own farms: Doehler
- 2 processors & traders: Verbruggen; Frutco
- 1-2 bottlers: Refresco; Riedel
- 1 retailer: Open
- 1 civil society organization: Rainforest Alliance

- Independent chair: IDH, The Sustainable Trade Initiative

Secretariat

The secretariat manages the activities of the covenant. The Steering Committee appoints an organization to act as the secretariat of the covenant. For the first three years of operation (2017-2019), IDH will act as secretariat following the request of the founding participants. The secretariat shall have the following responsibilities:

1. Manage and report on implementation of activities as directed by the Steering Committee.
2. Coordinate the collaboration between participants and key stakeholders.
3. Organize meetings of the Steering Committee and General Assembly.
4. Manage and report on the budget to the Steering Committee.

Key stakeholders

Next to the participants of the covenant, several organizations in the stakeholder network are supporting the initiative and as such are integral to its success.

Most notably, the AIJN European Fruit Juice Association and its Juice CSR Platform have played a key role in establishing and promoting this covenant. The covenant will work in close coordination with the Juice CSR Platform to ensure strategic alignment and avoid duplication of work.

Two other important contributors are Fair & Sustainable Advisory Services (F&S) and INCLSV. Both organizations are well known in the industry network and will support the covenant through an in-kind contribution. As F&S is assigned with the management of the Juice CSR Platform, their main role will be to ensure alignment between the two stakeholder groups. INCLSV will primarily support the covenant by identifying and approaching potential participants.