



the sustainable  
trade initiative

# IDH Cassava Program

Since 2018, IDH Cassava Program has transformed the industrial cassava sector in Nigeria as a prototype for Africa through market transformation and improvement in business practices, helping industrial processing factories develop inclusive sustainable supply chains projects and linking them to multinational food companies and access to finance. The program also convenes stakeholder platforms for advocacy, policy dialogue and exchange of non-competitive information.



## Convene National Industrial Cassava Platforms

- Exchange market information, Conventions, Coalitions
- Advocacy for the sector, shared learning and collective action.



## Collaboration with DFIs, notably, AfDB to provide access to Finance to processors

- Access to debt and Guarantee Facilities
- Equity and Challenge Funds



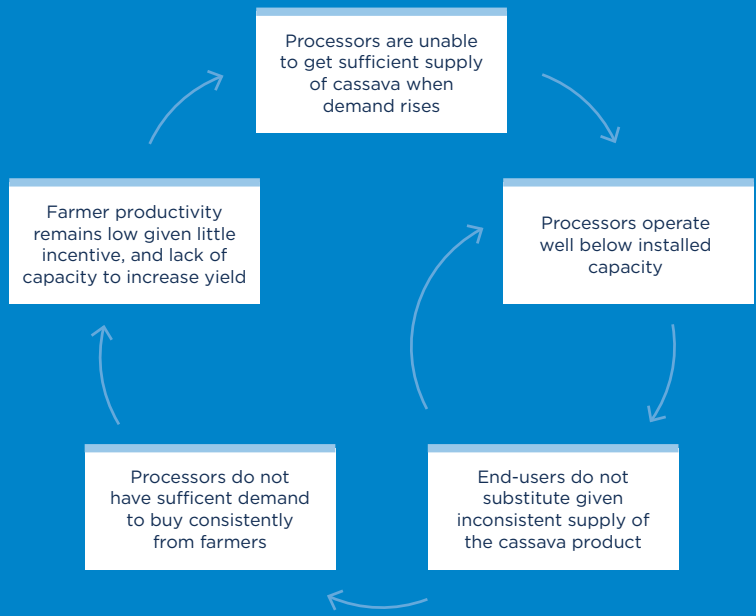
## Set up IDH TA Fund to provide technical assistance to the processors

- Smallholder inclusion in supply chain, Capacity Building and SDMs
- Build the entrepreneurial capabilities of the processors

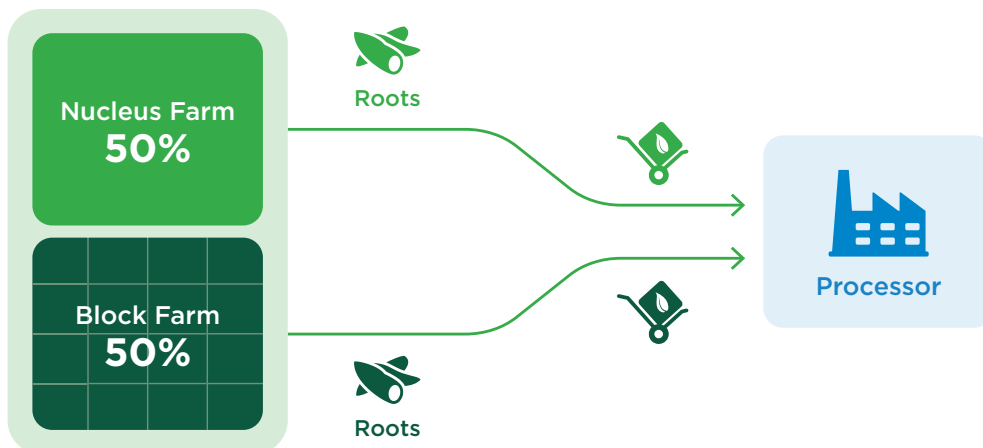


# Our strategy

The program is designed to resolve the greatest constraint in the development of the industrial cassava sector in Africa which is in the supply-demand relationship. Controlled supply chain management, using the block farming model, has been identified as a solution to the inclusive and sustainable cassava production and processing in Africa. This is done by setting up efficient outgrower schemes through which industrial cassava processors can secure supply to fully utilize their capacity. The model is a full-service delivery farming system that provides technology, inputs and training to the farmers, in a contiguous farming environment, in addition to a guaranteed market for their produce. The result is stable and improved income to the farmers and consistent supply of raw materials to the processors. The Rockefeller Foundation supported IDH to implement this strategy in Nigeria.



**A functionally and mutually beneficial service delivery model, between farmers and processors, in a block farm, backed by affordable finance, is a key success factor for a sustainable outgrower scheme in industrial cassava development in Africa**



# Interventions

## Stakeholders' Platforms

IDH Cassava Program facilitated the setting up of two platforms for in-country sector advocacy, policy dialogue, exchange of non-competitive market information and projects that supports market transformation for industrial cassava end-products.



**Industrial Cassava Stakeholders Association of Nigeria (ICSAN)**



**Ghana Industrial Cassava Stakeholders Platform (GISCP)**

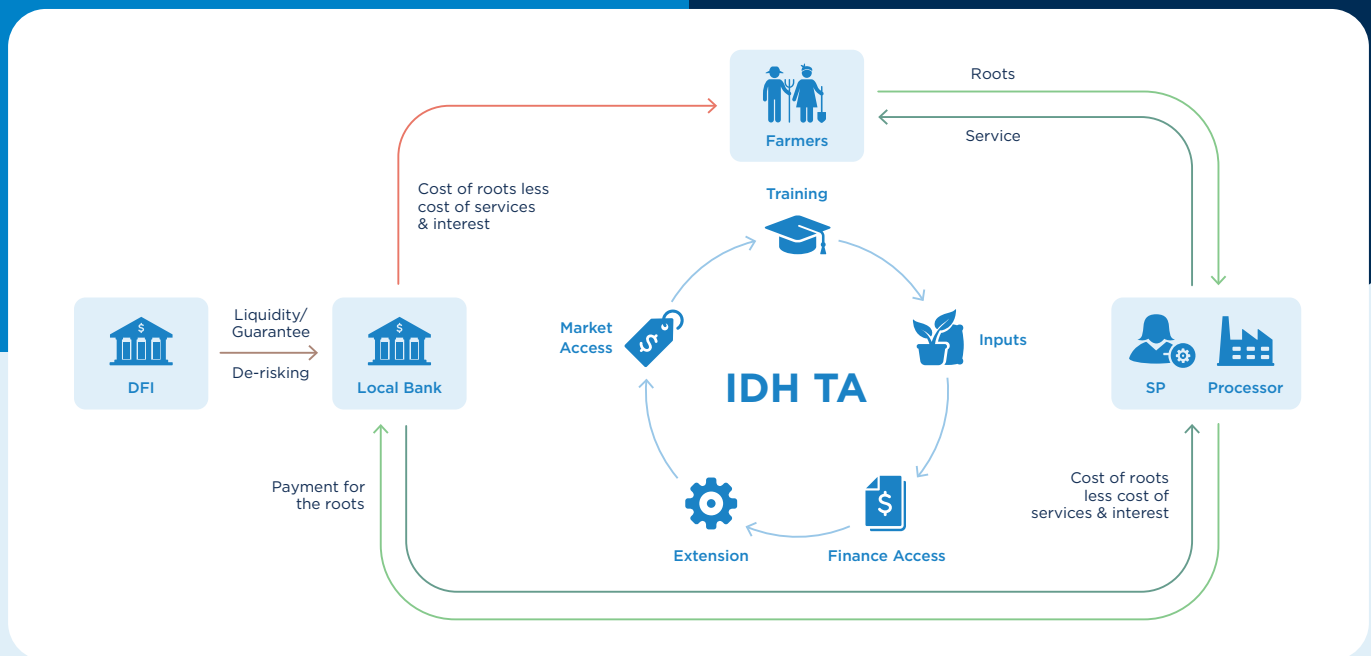
## Achievements

### ICSAN

- 2020** Revision of National Food Standard for High Quality Cassava Flour to align with standards of Multinational Food companies and create opportunities for local sourcing of the product
- 2021** Engagement with Central Bank of Nigeria for access to finance to procure inputs for farmers

### GISCP

- 2019** Policy engagements for national sustainability strategy for the cassava sector
- 2021** Capacity building for Good Agronomic Practices and Factory Hazard Management



## Technical Assistance

With grant from the Rockefeller Foundation, IDH Industrial Cassava program supports cassava processors to establish a service delivery model that will engender smallholder inclusion and sustainable supply chain management. We are working with 10 processing factories in Nigeria and several multinational food companies.

**Through these projects, IDH has transformed market and creates opportunities for inclusive growth of the sector:**



**Technical assistance** for organizing service delivery model



**Smallholder inclusion** in cassava supply chain



**Market linkage** for industrial cassava processors with multinational food companies



**Support processors** to meet quality requirements of multinational food companies



**Access finance** for capex, working capital and for funding the service delivery model



**I have gained tremendously from the IDH block farm program. I have been trained and supported with inputs and finance. My greatest surprise was when I was paid for my harvest an amount of money I have never made in farming all my life. With the money, I built a shop where I now sell soft drinks and farm inputs (fertilizer and seeds) in the village and my livelihood has improved permanently. This program has driven poverty away permanently from our village.**

**Mrs Margreth Awolere**

Oshoogun Village, Iseyin Local Government, Oyo State, Nigeria

**Achievements (2018 - 2021)**



**34,000**

farmers aggregated into the program



**26,500**

farmers trained in Good Agronomic Practices and Environmentally Sustainable Practices



**81,000 MT**

of cassava worth \$10.7 million sourced and procured by the factories through the Program



**87,600**

permanent and temporary jobs created



**2,672**

farmers supported with input finance worth over €1.32 million

**For more information:**

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Visit our website  
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