proforest the sustainable trade initiative

EU regulation on deforestation-free products

Recommendations for a forest positive impact

May 2022

EU Deforestation Due Diligence Regulation – a welcome initiative

An opportunity to stop the import of commodities that cause deforestation and support the transition to forest positive production landscapes



The Potential Opportunity

Continuous Improvement

Collaborative Approach

Show Leadership

Support transitional jurisdictions that are improving forest and land governance to achieve deforestation-free production Empower local stakeholders and global companies to work together to end deforestation across production landscapes globally Build on the EU's Forest Partnerships with production base countries, by leveraging European supply chains to support and invest in protecting forests



Issues with current regulation

Current text of the regulation doesn't stop deforestation on the ground

Intention

Potential outcome

To ensure a deforestation-free supply of product to the EU market





Deforestation continues outside EU supply chains and commodities associated with deforestation are diverted to other export markets

Missed opportunity to incentivise the protection and restoration of forests



Deforestation happens at the frontier – outside of a current supply chain and sometimes years before product enters a supply chain

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Existing farms in low risk areas able to access EU market

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EU

MARKET



EU Regulation encourages action at jurisdictional level – not farm level. It incentivizes companies to help protect forests outside their supply chains and recognizes progress towards deforestation-free jurisdictions



Proposed Approach

Encourage forest positive strategies in critical areas for deforestation

Current draft regulation

Production areas that are making progress to improve forest and land governance are currently excluded from supply into EU



Proposed approach

Support transitional jurisdictions that have a time-bound roadmap to deliver deforestation-free and forest positive production.

Encourage private sector to use their leverage to invest in and support mitigation and remedial action in these areas

Low-risk areas are subject to heavy informational requirements



Focus on high-risk areas for data collection and verification, and reduce the information collection required in low-risk areas



Why is jurisdictional level action needed?

Deforestation increasingly happens outside direct supply chains & by smaller players, e.g. <u>Austin et al</u>, <u>Tyukavina et al</u>.

- This is extremely challenging to tackle "reactively" via individual companies' supply chain approaches & requires collaborative & bottom-up solutions to protect forests not simply trace commodities.
- Jurisdictional and landscape approaches work proactively with all land users and owners to manage, protect and monitor forest; not just with farmers/farms already producing commodities.



Benchmarking process: From country-level to "sub-national" level / jurisdictional* level



*A jurisdiction is a territory to which legal or political authority applies, such as a country, state, province, district, or municipality.







Thank You

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