

A scenic landscape of a tea plantation on rolling hills. The tea bushes are arranged in neat, terraced rows that follow the contours of the hills. In the background, more hills are visible under a sky filled with large, dramatic clouds. The lighting suggests it might be late afternoon or early morning, with a warm glow on the hillsides.

TIME TO SCALE: ATTRACTING PRIVATE INVESTMENTS FOR SUSTAINABLE LANDSCAPES

**Toolkit Launch Webinar
6th April 2022**

AGENDA

IDH-WWF Toolkit Launch Webinar

12:00 – 12:05	Opening Remarks Nienke Stam, Landscape Finance Program Director IDH Charlotte Floore, DFCD Project Manager WWF
12:05 – 12:10	Setting the Stage Thomas Duurland, Landscape Finance Program Manager IDH
12:10 – 12:30	Reflections Tran Quynh Chi, Regional Director Asia IDH Stuart Beavis, DFCD Regional Lead Asia WWF
12:30 – 12:55	Project Showcase Richard Gadbois, CFO and Co-Founder Cinch Markets (Kenya) Arief Rabik, Director PT Indobamboo (Indonesia)
12:55 – 13:00	Sensemaking and closing Thomas Duurland, Landscape Finance Program Manager IDH

Q&A is available throughout the session via Q&A feature with selected question(s) to be answered live

A scenic landscape of a tea plantation on rolling hills. The tea bushes are arranged in neat, terraced rows, creating a rhythmic pattern across the slopes. In the background, more hills are visible under a sky filled with large, dramatic clouds. A winding road or path is visible in the distance, cutting through the tea fields. The overall atmosphere is serene and natural.

Opening Remarks



Nienke Stam

Landscapes Finance Program Director

IDH



Charlotte Floore
DFCD Project Manager

WWF

DOWNLOAD HERE



A scenic landscape of a tea plantation on rolling hills under a dramatic, cloudy sky. A white, rounded rectangular box is centered over the image, containing the text "Setting the Stage".

Setting the Stage

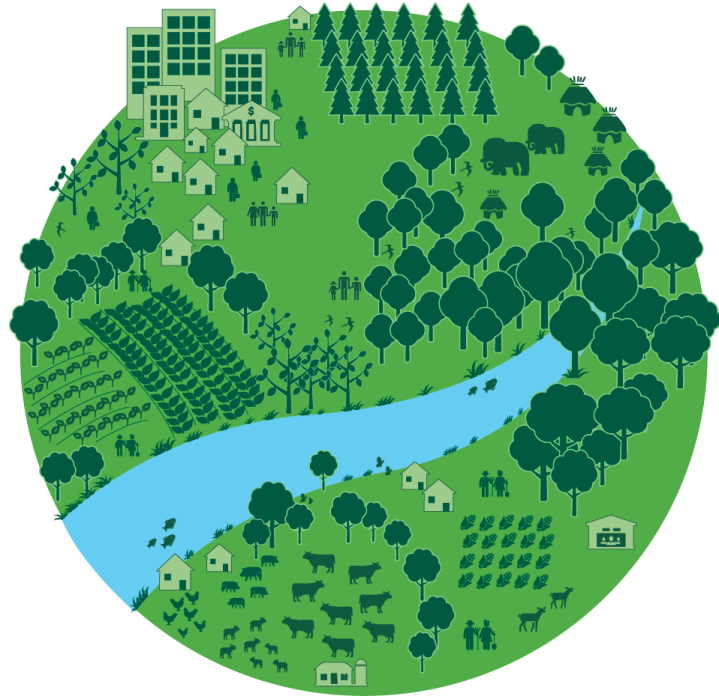


Thomas Duurland

Landscapes Finance Program Manager

IDH

THE NEED FOR SUSTAINABLE LANDSCAPES



“3.3 billion-3.6 billion people live in countries highly vulnerable to climate impacts”

“adaptation needs will reach \$127 billion and \$295 billion per year for developing countries alone by 2030 and 2050, respectively”

“Building the resilience of biodiversity and supporting ecosystem integrity can maintain benefits for people, including livelihoods, human health and well-being and the provision of food, fibre and water, as well as contributing to disaster risk reduction and climate change adaptation and mitigation.”

FROM ORIGATION TO INVESTMENT-READINESS

Determine priority regions...



... and/or sectors



Assess compatibility with impact strategy

Stage 1: Scanning for investment needs & opportunities

Stage 2: Formulating specific investment project leads and mobilizing the right stakeholders

Stage 3: Develop project business model, structure, potential impacts and financing strategy

Stage 4: Deal structuring and engaging investment managers



Lead responsibility



High

High

WHICH ROLE ARE YOU TAKING ON



Who

Person or entity responsible for organizing projects

Person or entity who sets up or owns a business, taking (financial) risk

Organization that provides capital as debt (loan) or equity (ownership) with ROI expectations

All other stakeholders (to be) involved in the project

What

Convening, coordinating, supporting project design

Main risk taker and project driver, most likely receiver of finance

Provide capital so that project developer can realize project ideas thereby creating impact

Incurs positive or negative impact, supports or hinders investment success

Example

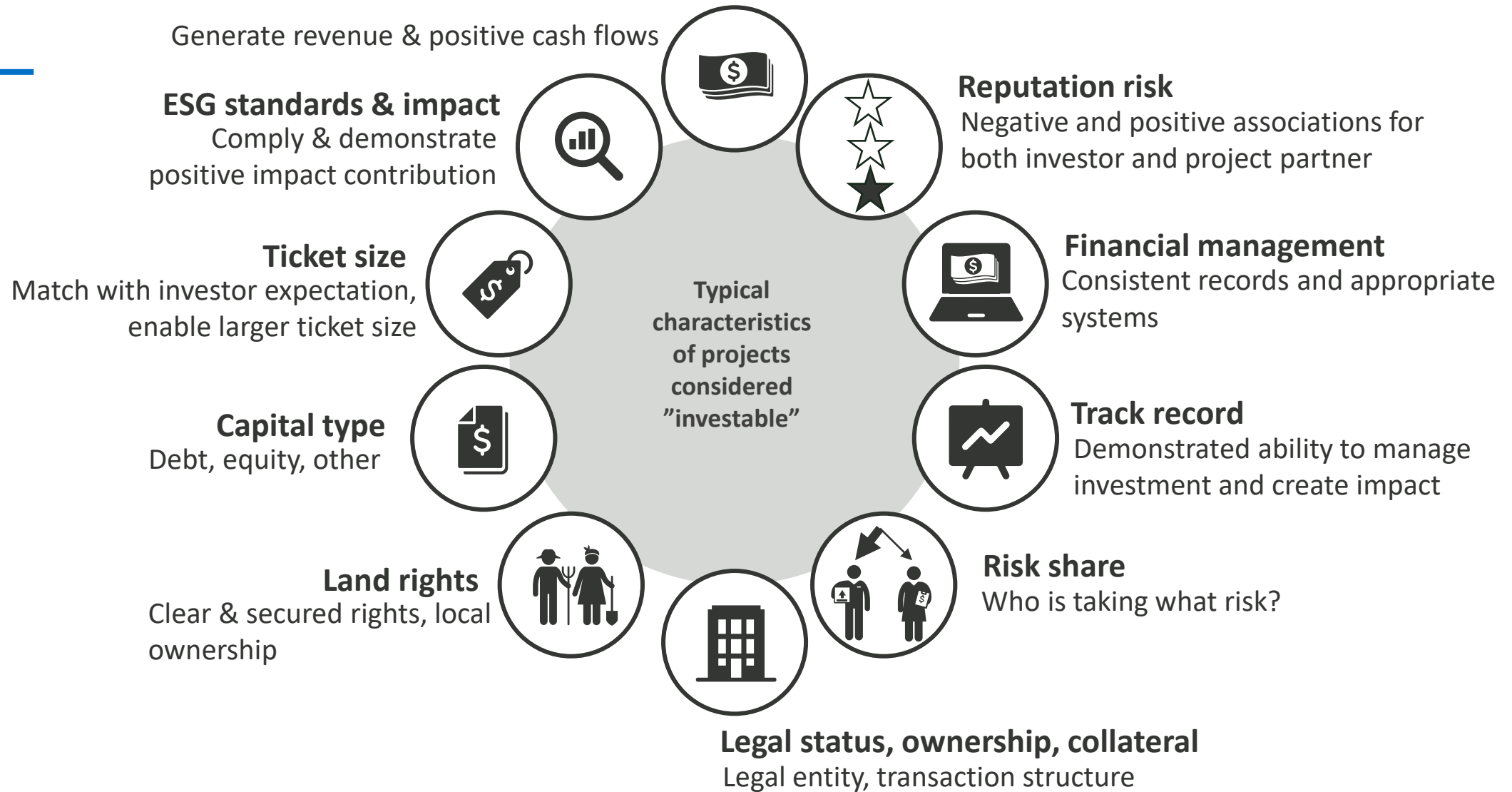
Organizations such as IDH and WWF

Supply chain company, farmer cooperatives, concession owner, service provider

Impact investors, banks, development finance institutions

(Smallholder) farmers, buyers, government, suppliers

WHAT DOES IT MEAN TO BE “INVESTABLE”?



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Supporting landscape investment development

**WWF
IDH**



Stuart Beavis

DFCD Regional Lead Asia

WWF



Tran Quynh Chi

Landscapes Asia Regional Director

IDH

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Cinch Markets

Indobamboo



Richard Gadbois

CFO & Co-founder


Cinch Markets, Kenya



Arief Rabik

Director

PT Indobamboo Lestari, Indonesia

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Sensemaking & Closing

A scenic view of a tea plantation on rolling hills under a dramatic, cloudy sky. The tea bushes are arranged in neat, terraced rows. In the background, more hills and a small village are visible.

THANK YOU!

Do you want to get in touch?

contact:

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