

# Beyond Chocolate:

Annual Plan 2023



**Beyond  
Chocolate**

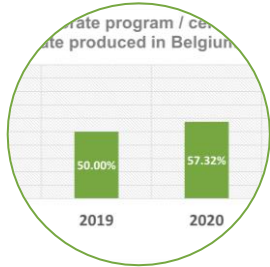


**Belgium**  
partner in development



**idh**  
transforming markets

# 2023 Deliverables



## 1. Qualitative 2022 annual report

Decomplexified & more effective monitoring framework in place;

Qualitative 2022 annual report published.



## 2. Renewed theory of change

Attribution of Beyond Chocolate clarified;

Role of co-financed projects defined;

Roles and responsibilities of different stakeholders clarified.



## 3. Impactful field interventions

New call for proposals with ambitious criteria launched;

New projects started implementation;

Lessons and best practices on running projects shared.



## 4. Sustainable purchasing

Build on expertise of partners;

Develop guidance document on sustainable purchasing;

Feature sustainable purchasing in learning occasions.



## 5. Insightful learning occasions

Online ISCO working groups on Living Income, deforestation, child labour & traceability

Sharing of project learnings in events, publications, articles,...



## 6. Bigger market share covered

Increased number of partners, specifically on the demand side.



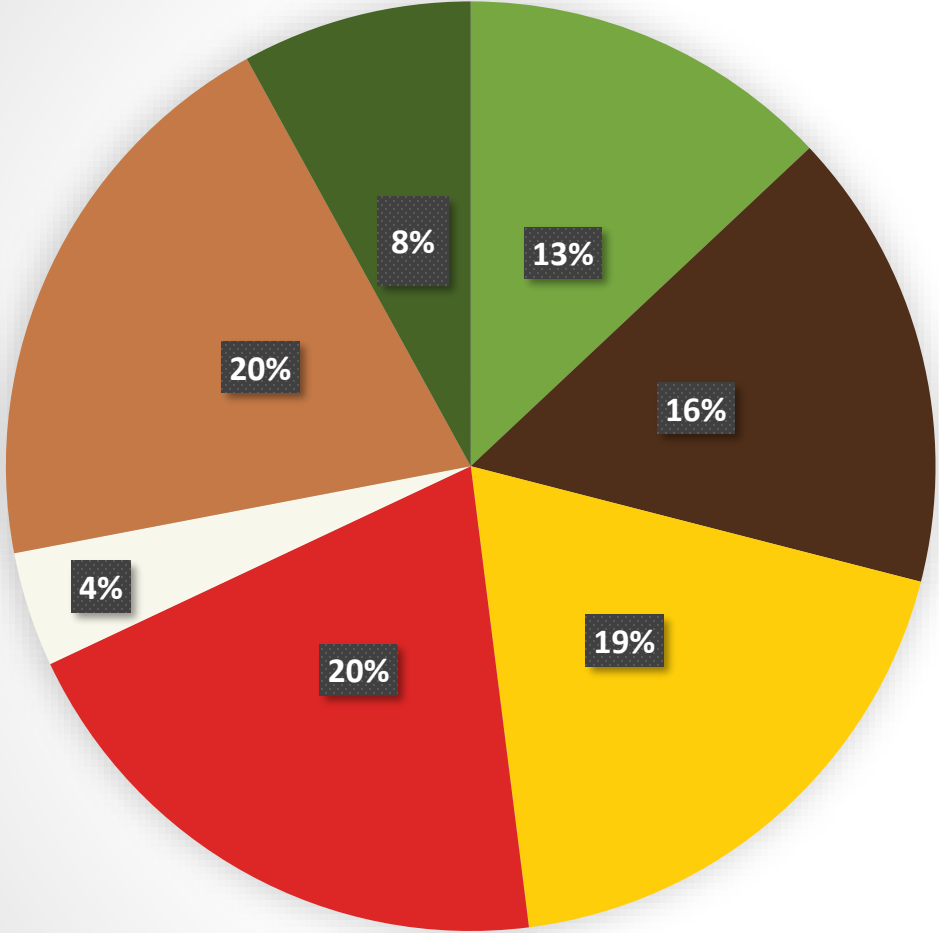
## 7. Empowered SteerCo

Each SteerCo member is empowered in his/her role.



# Time allocation of secretariat per deliverable

As decided by the Steering Committee on 23/01/2023



- 1. Monitoring
- 2. Theory of Change
- 3. Co-financing fund
- 4. Purchasing practices
- 5. Knowledge exchange
- 6. Prospection
- 7. Empowered SteerCo



# 2023 Activities

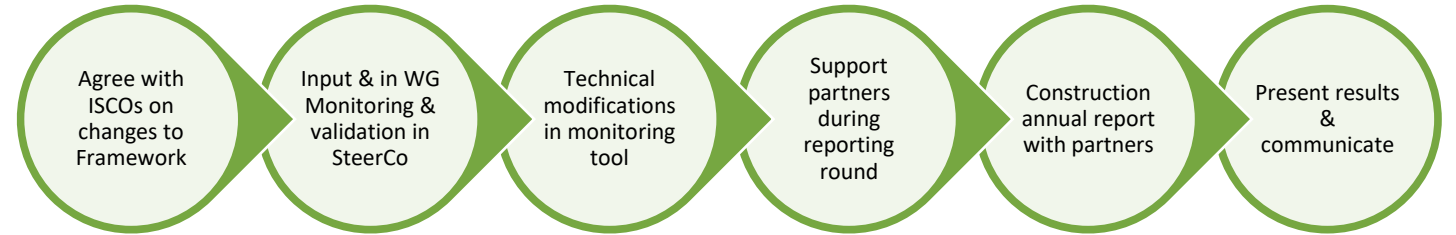
Linked to 2023 Deliverables 1 & 2



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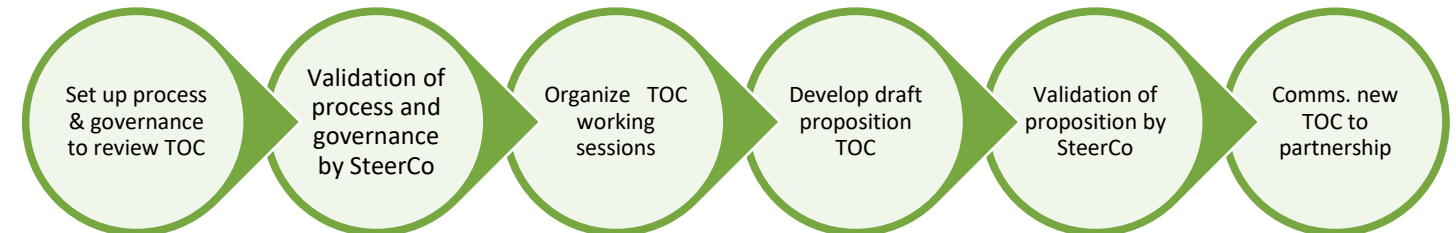


## 2. Renewed theory of change

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# 2023 Activities

Linked to 2023 Deliverables 3 & 4



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## 4. Sustainable purchasing

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Feature sustainable purchasing in learning occasions.



# 2023 Activities

Linked to 2023 Deliverables 5, 6 & 7



## 5. Insightful learning occasions

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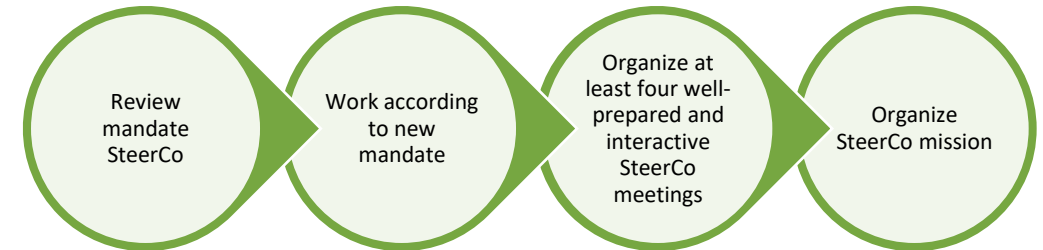
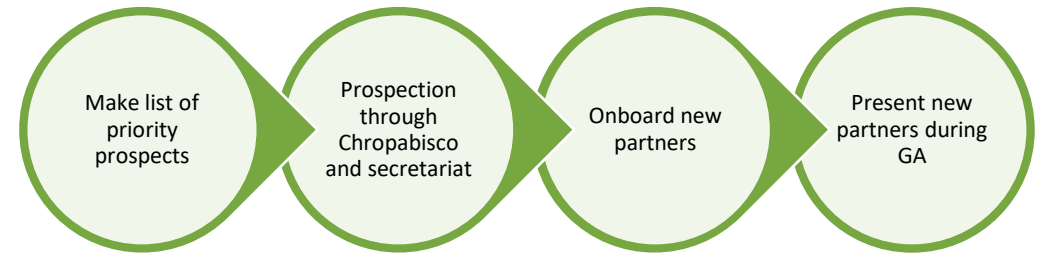
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Increased number of partners on the demand side.

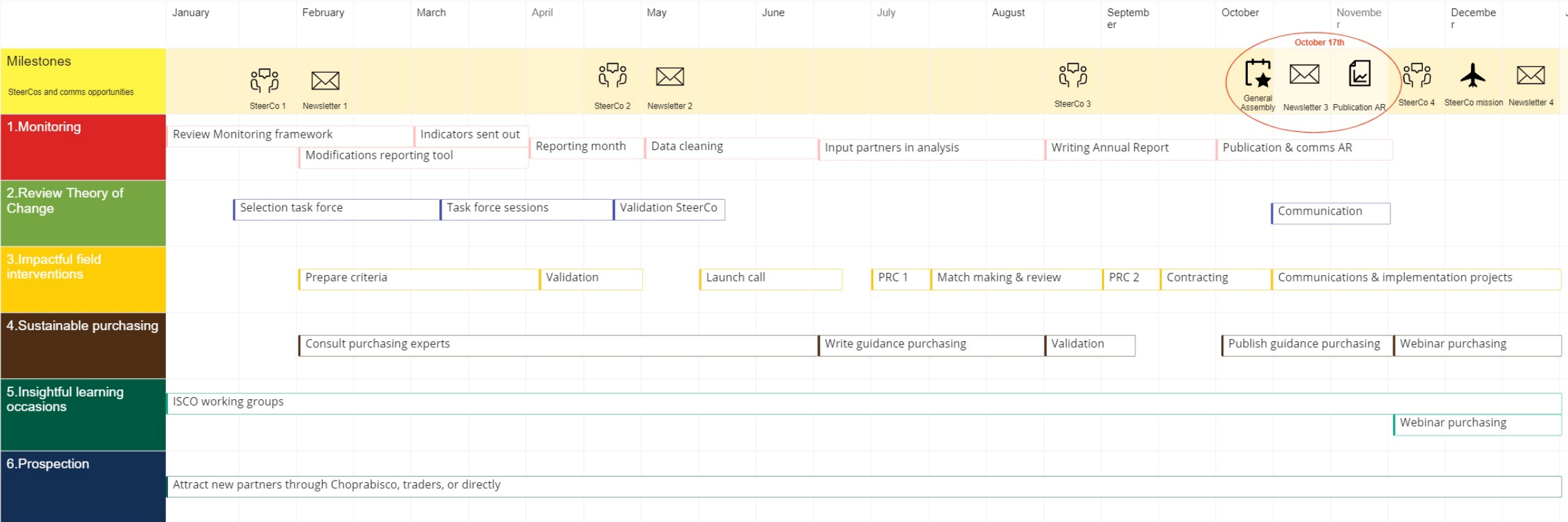


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# 2023 Timeline





# Contact us

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**Beyond**  
Chocolate