



Beyond Chocolate:

Partnership for a Sustainable Belgian Chocolate Sector



**Beyond
Chocolate**



Belgium
partner in development



**the sustainable
trade initiative**



The background features several stylized, monochromatic brown graphics. At the top center is a hand with fingers spread. To the left is a branch with several leaves. At the bottom center is a large cookie with four holes. To the right is a large, stylized leaf or petal shape.

Context

The Belgian Chocolate Sector

The Power of Belgian Chocolate



Belgian chocolate

Belgian chocolate is considered as a **high-quality** type of chocolate and resonates all over the world.



Cocoa farmers

The Belgian chocolate industry relies on **140,769 - 190,874** cocoa farming families, mainly from West Africa.



Production / Export

535.000 tons of chocolate products are **produced / 420.000 tons exported** annually by Belgian chocolate makers.

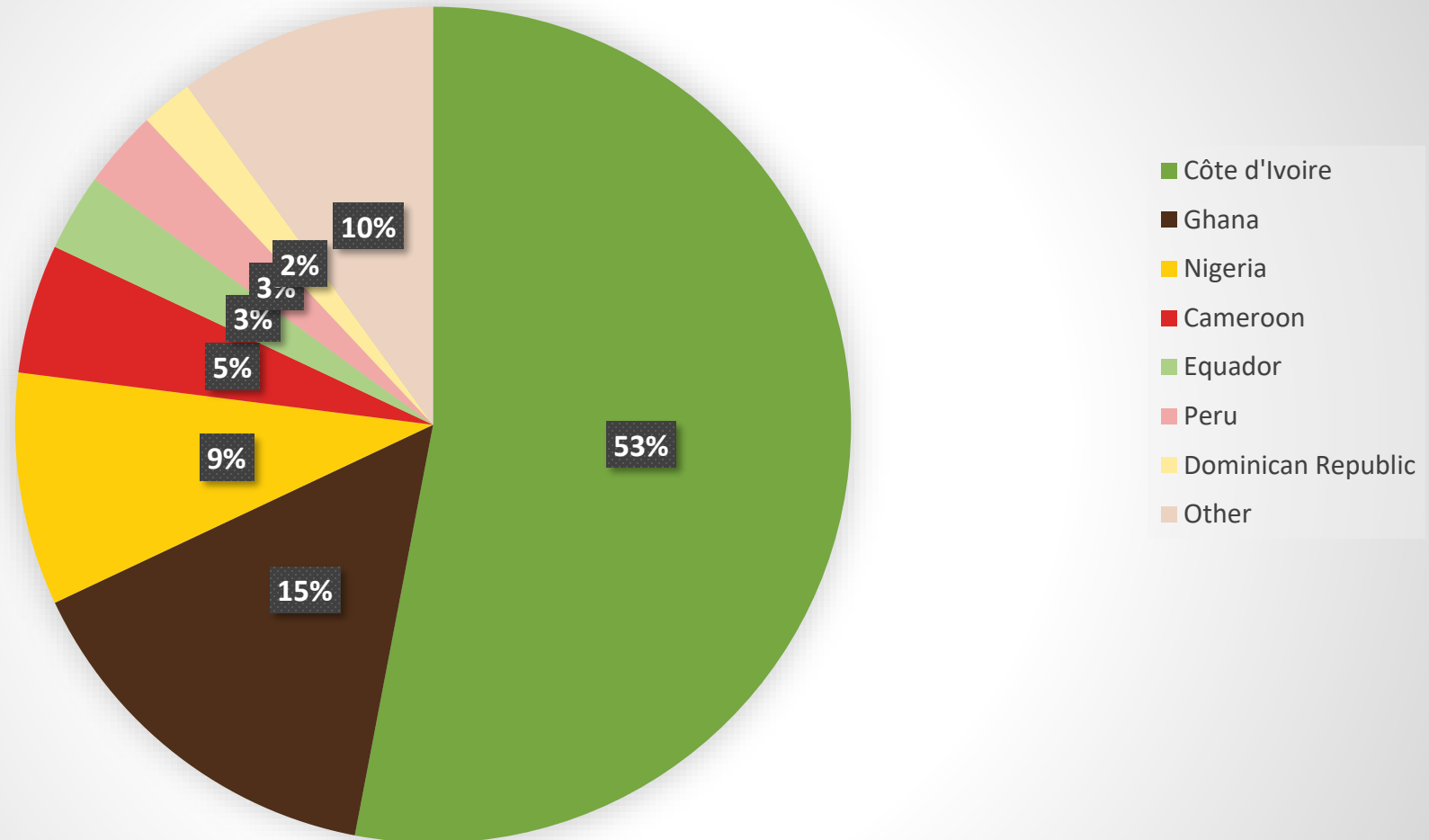


Import cocoa beans

About **280.000 tons** of cocoa beans via the port of Antwerp (2nd cocoa port in Europe, BE 3rd EU importer).



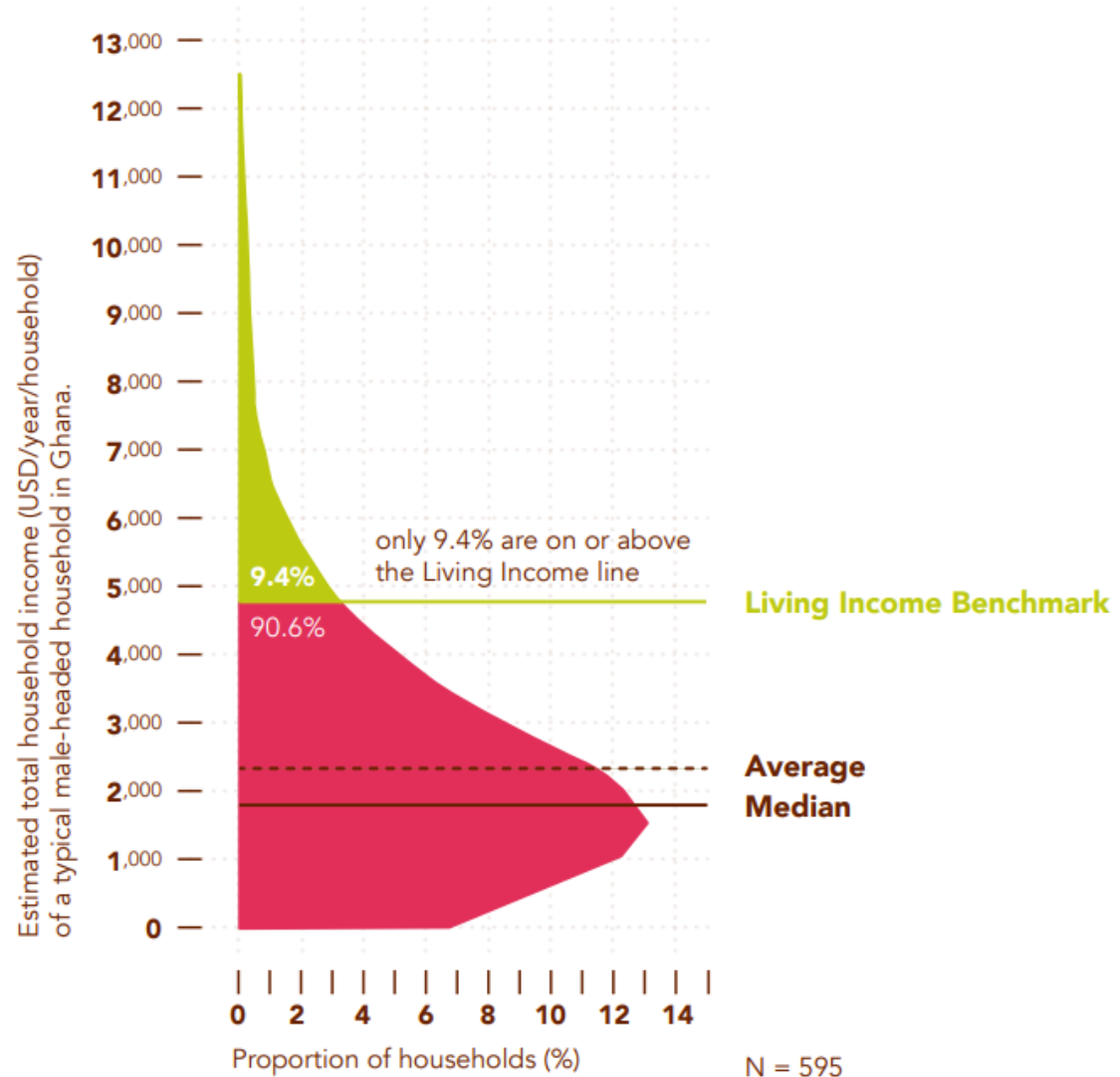
Origin of cocoa imported into Belgium





***“with great chocolate comes
great responsibility”***

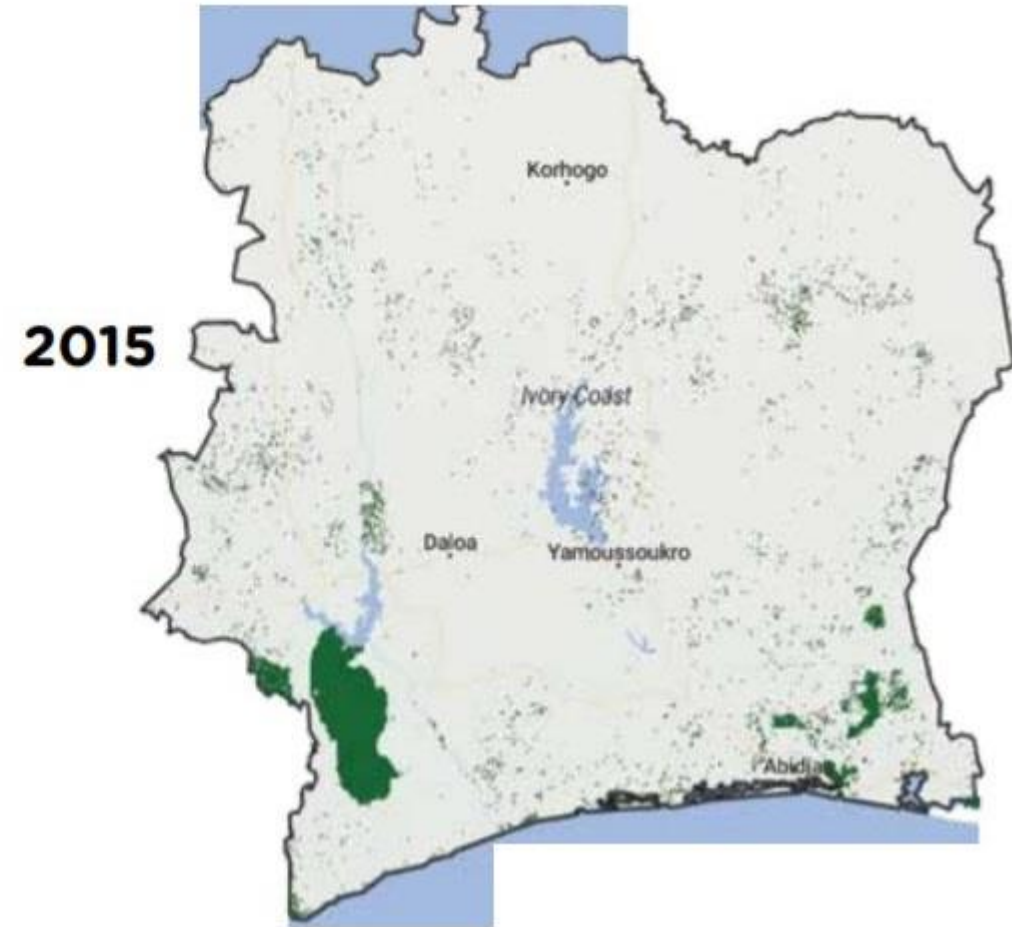
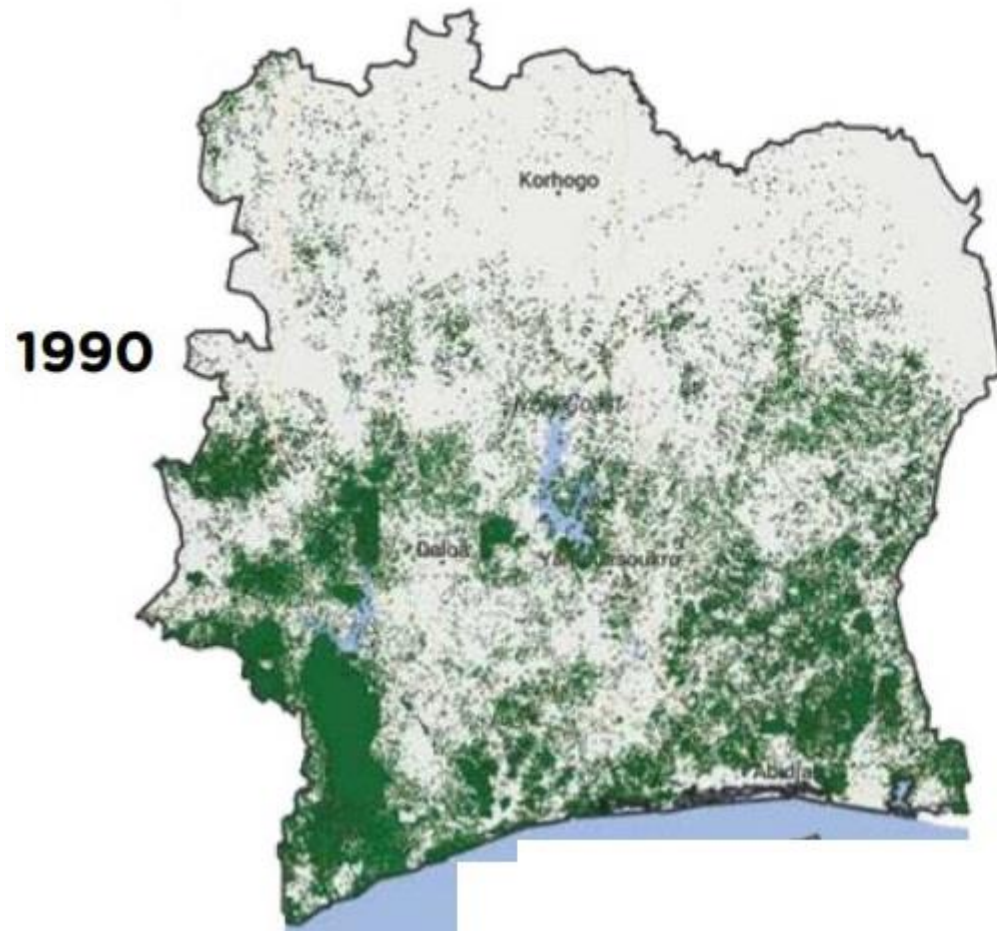
Extreme poverty at the root



Source: Cocoa Barometer 2020 (VOICE Network)



High deforestation rates



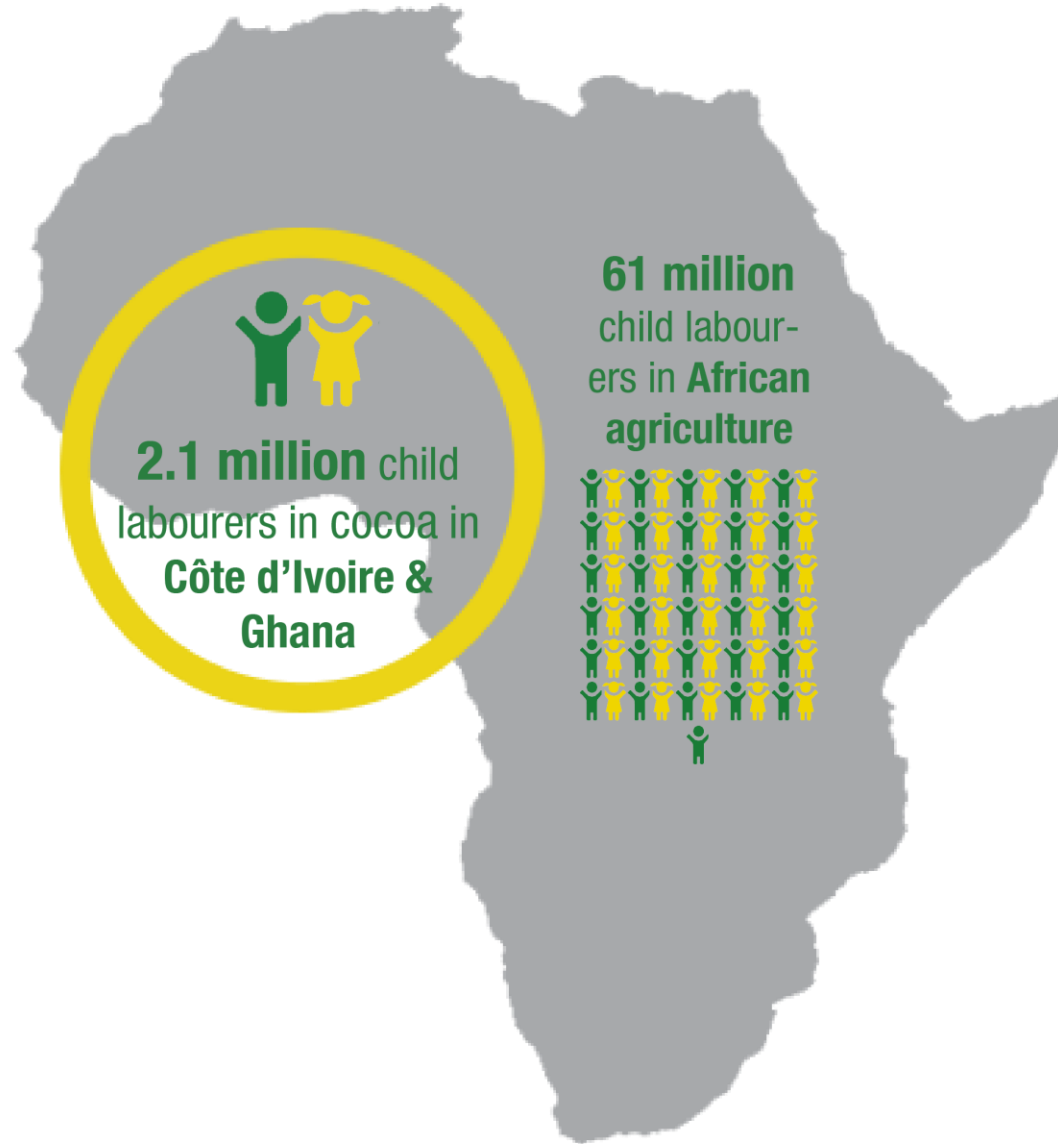
Child labour on the rise



152 million child labourers **globally**



107.5 million child labourers in **agriculture**



***“No one can whistle a symphony,
it takes a whole orchestra to play it”***

Halford E. Luccock

Beyond Chocolate

The partnership for sustainable Belgian chocolate (December 2018)



Our Partners

Certification Standards



Social Impact Investors



Other



Chocolate Sector



Retailers



NGO's



Knowledge Institutions



Trade Unions



Public Sector



Our Commitments



CERTIFICATION

By 2025, all the chocolate produced and/or sold in Belgium shall comply with a relevant certification standard or is covered by a corporate sustainability scheme



DEFORESTATION

By 2025, all partners shall comply with applicable agreements of the Cocoa & Forests Initiative

By 2030 deforestation due to cocoa growing for the Belgian chocolate sector has ended.



LIVING INCOME

By 2030, all partners The partners jointly undertake to ensure that cocoa growers that supply to the Belgian market will earn at least a living income,

The background features several stylized, monochromatic brown graphics. In the upper right, there is a large, simplified hand with fingers spread. To the left and bottom, there are various leaf shapes with prominent veins. At the bottom center, a portion of a chocolate chip cookie is visible, showing three dark circular chips. The overall aesthetic is clean and organic, using a single shade of brown on a dark background.

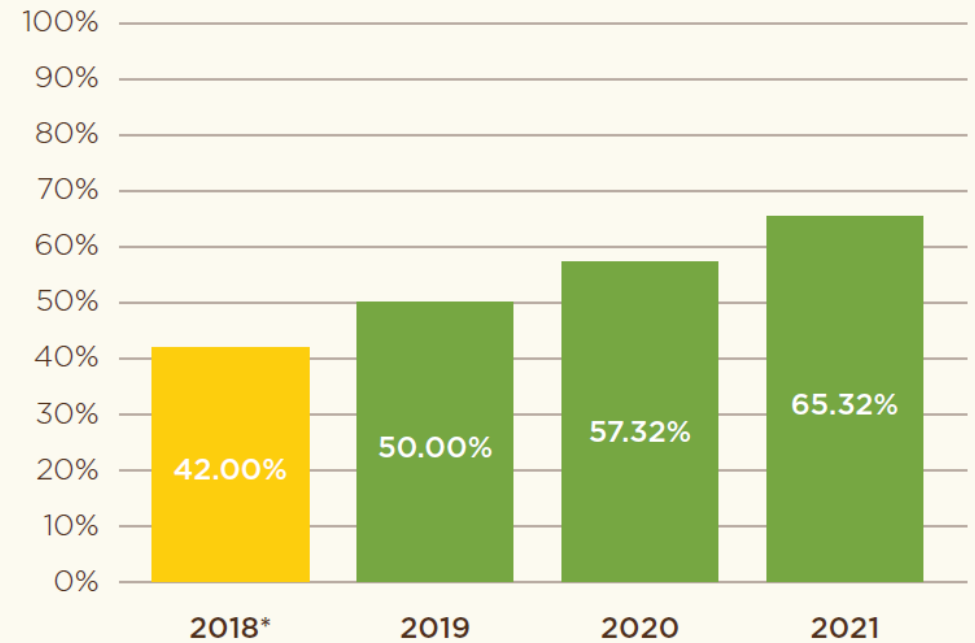
Our Progress

2019-2021

<https://www.idhsustainabletrade.com/news/beyond-chocolate-2020-annual-report/>

65%

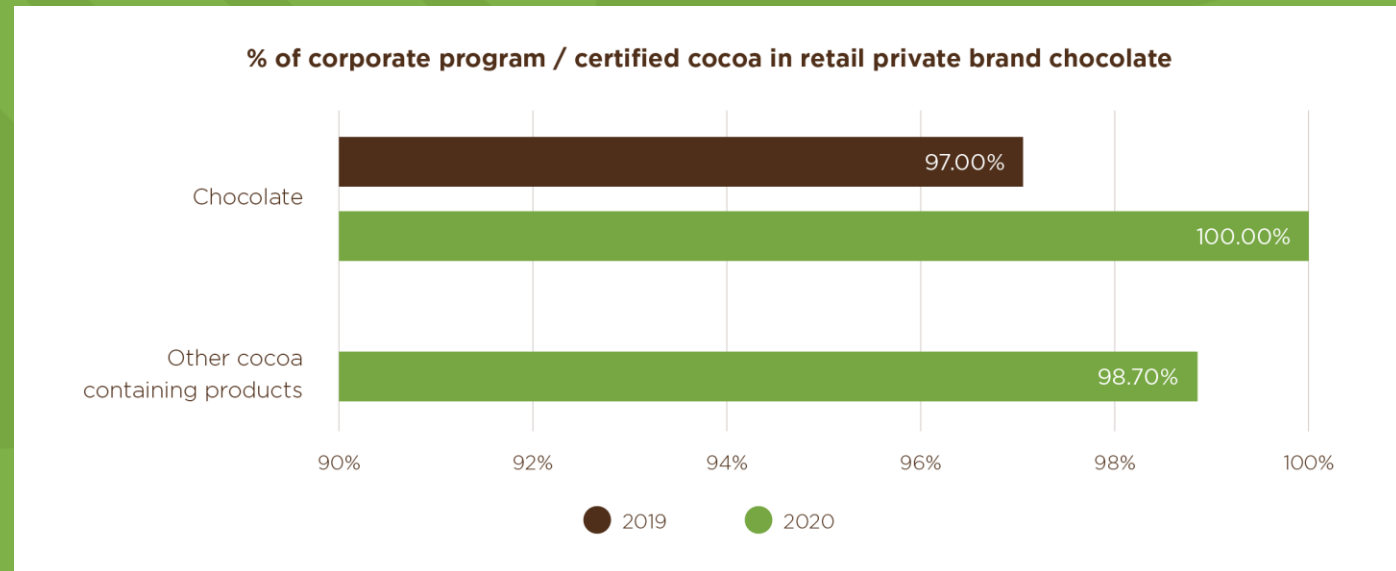
Share of corporate program / certified cocoa
in chocolate produced in Belgium (B2B)



Of the chocolate produced in Belgium is now certified/covered by a corporate sustainability scheme, an 8% increase compared to 2020.

100%

Of chocolate sold under the private labels of Colruyt Group, Delhaize, Aldi and Lidl was certified in 2020.

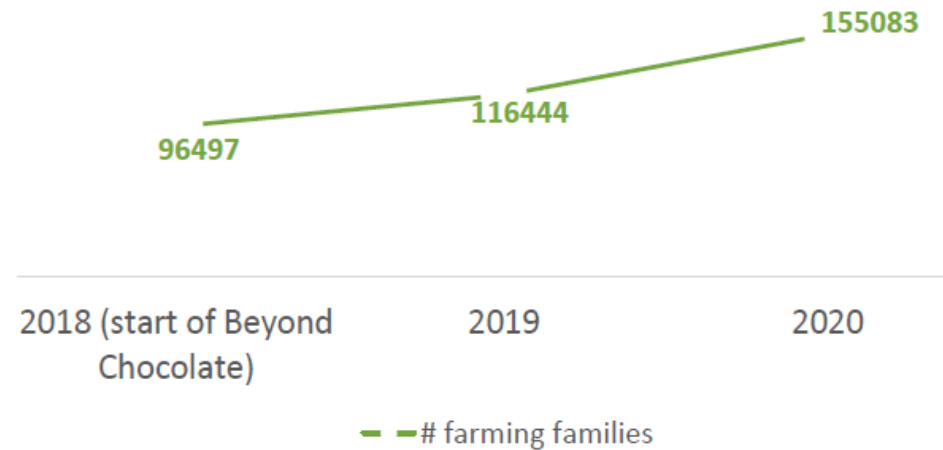


70.000

Cocoa farming households have been reached additionally through certification and sustainability programs since the start of the Beyond Chocolate Program.

**External evaluation of Beyond Chocolate by KIT (2022)*

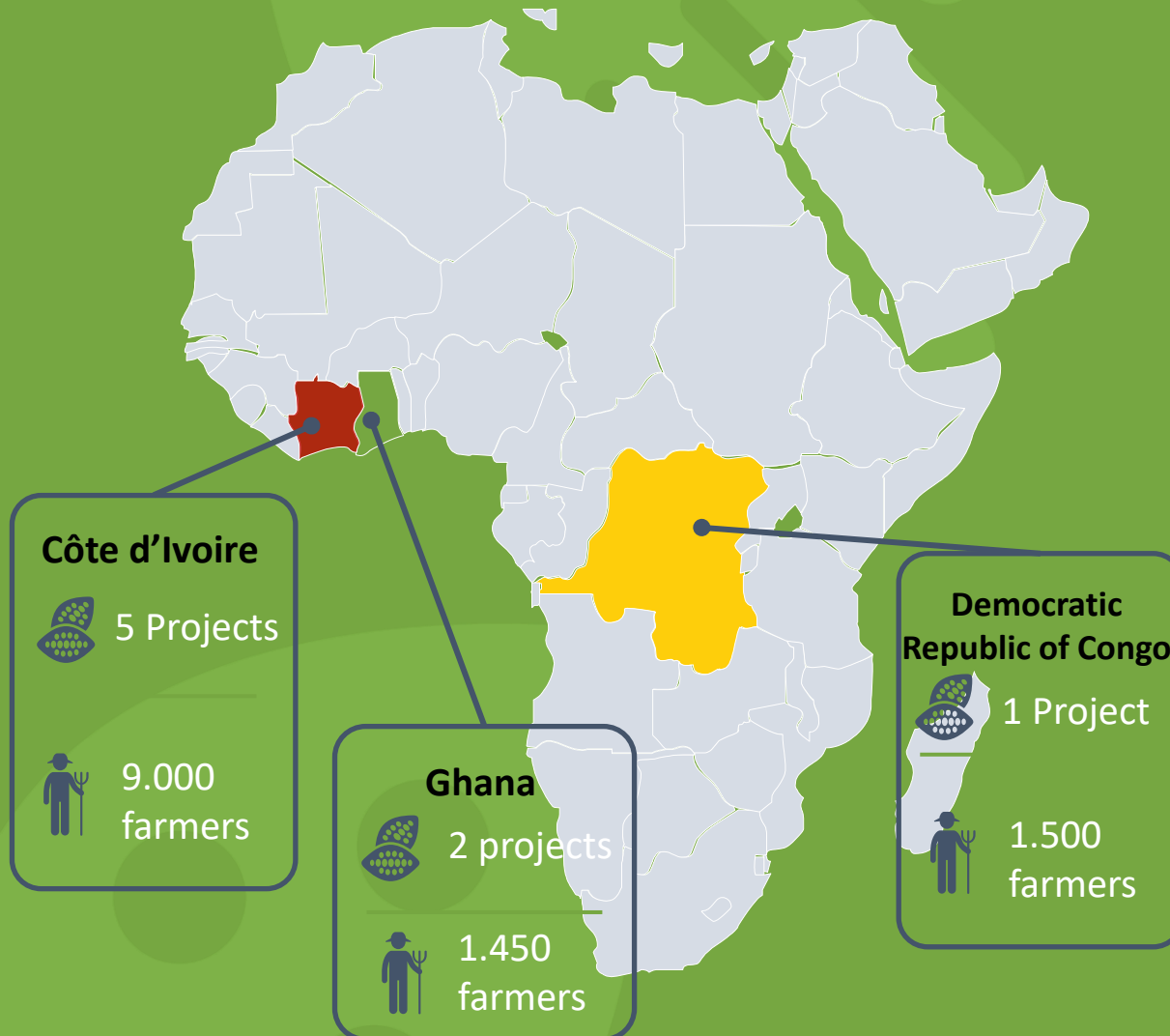
TOTAL # FARMING FAMILIES REACHED THROUGH CERTIFICATION AND SUSTAINABILITY SINCE THE START OF BEYOND CHOCOLATE.



The background is a dark brown color with stylized illustrations. In the upper center, a hand is shown holding a chocolate chip cookie. To the right, there is a large chocolate leaf. The text is centered in the middle of the image.

Beyond Chocolate Co-financing fund

8 Pilots



25 partners



+12,000 households



+6M euros

The background features several stylized, monochromatic brown graphics. In the upper center, there is a large, simplified hand with fingers spread. To the left, a branch with several leaves is visible. In the lower left, a leaf with four dark circular spots is shown. On the right side, there are two large, overlapping leaf shapes. The overall aesthetic is clean and modern, using a single color palette against a dark brown background.

Working Together

Working together

Other European Initiatives for Sustainable Chocolate



GISCO

German Initiative on Sustainable Cocoa
June 2012



SWISSCO

Swiss Platform for Sustainable Cocoa
January 2018



Beyond Chocolate

Partnership for a more sustainable Belgian
cocoa sector
December 2018



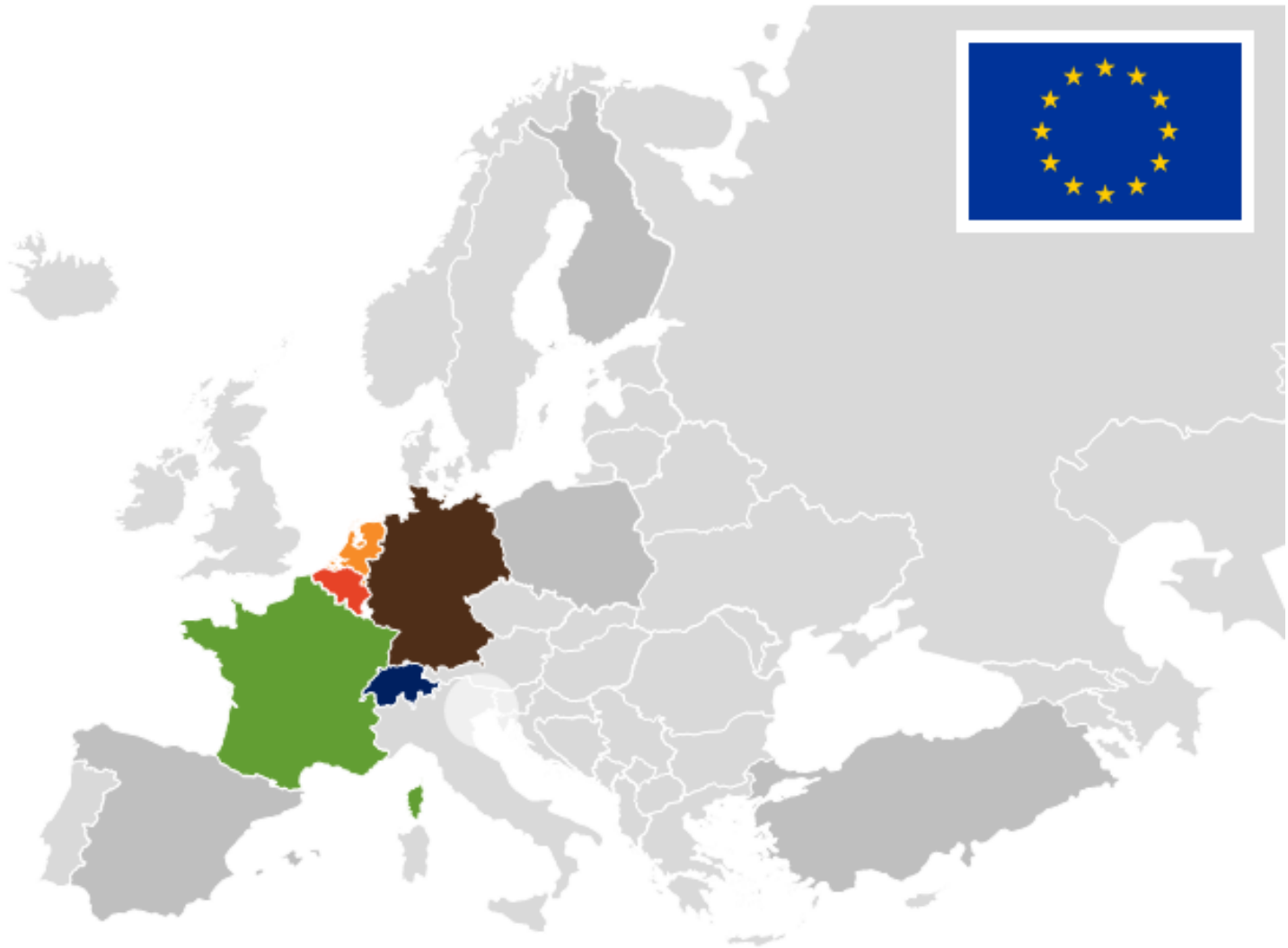
DISCO

Dutch Initiative on sustainable cocoa
August 2020



FRISCO

French Initiative on Sustainable Cocoa
May 2021



ISCO's – 4 common challenges



Contribute to a living
income for cocoa farmers
and their families



Halt cocoa-related
deforestation and promote
sustainable reforestation
and biodiversity



End child labor and
forced labor in the
cocoa value chain



Enhance transparency in
the cocoa value chain

The background features several stylized, monochromatic brown graphics. At the top center, there is a hand with fingers slightly spread. To the left, there are several leaves of varying sizes and orientations, some with prominent veins. At the bottom center, there is a large, rounded shape resembling a chocolate chip cookie, with four dark brown circular spots representing chips. The overall aesthetic is warm and organic, consistent with a chocolate theme.

Joining Beyond Chocolate

Expectation of and advantages for new partners

EXPECTATIONS

1. Firm commitment on
 - Certification
 - Living Income
 - Ending deforestation
2. Complying to annual reporting requirements
3. Open communication & engagement

ADVANTAGES

1. You join a network of experts on sustainable cocoa
2. Support towards end goals
3. Possibility of co-financing projects
4. Possibility to share knowledge with sector and influence policy





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