

**ANNEX 1: PROJECT KEY PERFORMANCE INDICATORS (KPIs)**

INDICATORS FOR FIELD LEVEL PROJECTS		
Indicator	Unit of Measure	Multi-Year Target 2022 - 2025
Number of diagnostic analysis finalized  <i>SDM analysis</i> <i>Living income measurement / analyses</i> <i>Income driver calculation</i>	# of Analyses	4
		-
		-
		4
Coffee volumes produced by the project target producers  <i>Cooperative/Smallholders</i>	Metric Tones	7,350
		7,350
Coffee volumes offtaken by program partners/companies from the project target producers  <i>Cooperative/Smallholders</i>	Metric Tones	4,450
		4,450
Number of unique farmers who gained improved access to financial services  <i>Female</i> <i>Male</i>	# Farmers	6,500
		2,000
		4,500
Number of unique farmers gained access to inputs and technology, including ICT  <i>Female</i> <i>Male</i>	# Farmers	14,800
		4,800
		10,000
Number of unique farmers trained  <i>Female</i> <i>Male</i>	# Farmers	37,000
		11,000
		26,000
Adoption rate of sustainable production and land-use management practices	%	60%
Average yield per hectare, disaggregated by crops (*)  <i>Coffee</i> <i>Crop 2 (optional)</i> <i>Crop 3 (optional)</i>	Kg per Hectare	800
		800
		-
		-
Number of farming households with increased net income  <i>female-led households</i> <i>male-led households</i>	# Households	37,000
		11,000
		26,000
Percentage of net income increase from Coffee	%	30%
Number of farmers with increased number of crops (including those intercropped with focus crop) cultivated by the farmer  <i>Female</i> <i>Male</i>	# farmers	10,000
		3,000
		7,000